First Regular Session Seventy-second General Assembly STATE OF COLORADO

INTRODUCED

LLS NO. 19-0775.01 Jerry Barry x4341

HOUSE BILL 19-1132

HOUSE SPONSORSHIP

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House Committees Rural Affairs & Agriculture Education **Senate Committees**

A BILL FOR AN ACT

101 CONCERNING COLORADO FOOD PRODUCTS IN SCHOOLS.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <u>http://leg.colorado.gov</u>.)

The bill establishes a grant program in the department of education (CDE) to encourage providers that are entitled to federal money for lunches for students (eligible providers) to purchase food products from Colorado growers, producers, and processors (Colorado food). Three separate incentives under the grant program reimburse eligible providers for the amount of Colorado food that the provider purchased in the previous school year or award the eligible provider an amount based on the percentage of Colorado food that the provider purchased in the

previous year.

The bill establishes a separate program in CDE to make a grant to a nonprofit organization to make grants to entities that aggregate Colorado food to enhance the sale of Colorado food to schools and to eligible providers to encourage the purchase of Colorado food. The nonprofit organization is required to conduct an annual evaluation and report to CDE.

1	Be it enacted by the General Assembly of the State of Colorado:
2	SECTION 1. In Colorado Revised Statutes, add article 99 to title
3	22 as follows:
4	ARTICLE 99
5	Colorado Food Products Purchasing Programs
6	22-99-101. Definitions. As used in this article 99, unless the
7	CONTEXT OTHERWISE REQUIRES:
8	(1) "COLORADO GROWN, RAISED, OR PROCESSED PRODUCTS"
9	MEANS ALL FRUITS, VEGETABLES, GRAINS, MEATS, AND DAIRY PRODUCTS
10	GROWN OR RAISED IN COLORADO AND MINIMALLY PROCESSED PRODUCTS
11	OR VALUE-ADDED FOOD THAT MEETS THE STANDARDS FOR THE COLORADO
12	PROUD DESIGNATION, ESTABLISHED BY THE COLORADO DEPARTMENT OF
13	AGRICULTURE, EVEN IF THE FOOD DOES NOT HAVE THE COLORADO PROUD
14	DESIGNATION; EXCEPT THAT FLUID MILK IS NOT A COLORADO GROWN,
15	RAISED, OR PROCESSED PRODUCT.
16	(2) "DEPARTMENT" MEANS THE DEPARTMENT OF EDUCATION
17	CREATED PURSUANT TO SECTION 24-1-115.
18	(3) "ELIGIBLE PROVIDER" MEANS A SCHOOL DISTRICT, CHARTER
19	SCHOOL, BOARD OF COOPERATIVE SERVICES THAT OPERATES A PUBLIC
20	SCHOOL, OR RESIDENTIAL CHILD CARE CENTER AS DEFINED IN SECTION
21	26-6-102(5) that participates in the federal "Richard B. Russell
22	NATIONAL SCHOOL LUNCH ACT", 42 U.S.C. SEC. 1751 ET SEQ.

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(4) "INCENTIVE GRANT PROGRAM" MEANS THE COLORADO FOOD
 PRODUCTS PURCHASING INCENTIVES GRANT PROGRAM CREATED PURSUANT
 TO SECTION 22-99-102.

4 (5) "MINIMALLY PROCESSED PRODUCTS" MEANS RAW OR FROZEN
5 FABRICATED PRODUCTS, PRODUCTS THAT RETAIN THEIR INHERENT
6 CHARACTER SUCH AS CARROTS OR DICED ONIONS, AND DRIED PRODUCTS,
7 BUT DOES NOT INCLUDE ANY PRODUCTS THAT ARE COOKED OR CANNED.
8 (6) "VALUE-ADDED PROCESSED PRODUCTS" MEANS PRODUCTS

9 THAT ARE ALTERED FROM THEIR UNPROCESSED OR MINIMALLY PROCESSED
10 STATE THROUGH PRESERVATION TECHNIQUES INCLUDING COOKING,
11 BAKING, OR CANNING.

12 22-99-102. Colorado food products purchasing incentives
13 grant program - creation - rules - report. (1) Program. THERE IS
14 CREATED IN THE DEPARTMENT THE COLORADO FOOD PRODUCTS
15 PURCHASING INCENTIVES GRANT PROGRAM TO PROVIDE INCENTIVES TO
16 ELIGIBLE PROVIDERS TO PURCHASE COLORADO GROWN, RAISED, AND
17 PROCESSED PRODUCTS.

18 (2) (a) **Baseline year.** ON OR BEFORE DECEMBER 1, 2019, OR ON 19 OR BEFORE DECEMBER 1 OF ANY YEAR THEREAFTER, AN ELIGIBLE 20 PROVIDER MAY APPLY TO THE DEPARTMENT ON A FORM DEVELOPED BY 21 THE DEPARTMENT TO PARTICIPATE IN THE INCENTIVE GRANT PROGRAM TO 22 RECEIVE INCENTIVES PURSUANT TO SUBSECTIONS (3) TO (5) OF THIS 23 SECTION. ON OR BEFORE AUGUST 1 OF THE YEAR FOLLOWING THE ELIGIBLE 24 PROVIDER'S INITIAL APPLICATION TO THE INCENTIVES GRANT PROGRAM 25 PURSUANT TO THIS SUBSECTION (2), THE APPLICANT SHALL TRACK AND 26 REPORT TO THE DEPARTMENT ON A FORM DEVELOPED BY THE 27 DEPARTMENT FOR THE SCHOOL YEAR IN WHICH IT APPLIED THE TOTAL

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AMOUNT OF COLORADO GROWN, RAISED, AND PROCESSED PRODUCTS IT
 PURCHASED FOR STUDENT MEALS, THE TOTAL AMOUNT OF VALUE-ADDED
 PROCESSED PRODUCTS IT PURCHASED FOR SCHOOL MEALS, THE TOTAL
 AMOUNT OF PRODUCTS PURCHASED FOR STUDENT MEALS, AND THE TOTAL
 NUMBER OF LUNCHES THAT IT PROVIDED TO STUDENTS.

6 (b) **Subsequent years.** ON OR BEFORE DECEMBER 1 OF EACH YEAR 7 FOLLOWING THE ELIGIBLE PROVIDER'S INITIAL APPLICATION FOR 8 PARTICIPATION IN THE INCENTIVE GRANT PROGRAM, AN ELIGIBLE 9 PROVIDER THAT WISHES TO CONTINUE PARTICIPATION IN THE INCENTIVE 10 GRANT PROGRAM MUST SUBMIT AN APPLICATION TO THE DEPARTMENT ON 11 A FORM DEVELOPED BY THE DEPARTMENT. ON OR BEFORE AUGUST 20 of 12 EACH YEAR THEREAFTER THAT AN ELIGIBLE PROVIDER WISHES TO RECEIVE 13 A PRIMARY INCENTIVE PURSUANT TO SUBSECTION (3) OF THIS SECTION, 14 THE ELIGIBLE PROVIDER SHALL TRACK AND REPORT TO THE DEPARTMENT 15 ON A FORM DEVELOPED BY THE DEPARTMENT FOR THE PREVIOUS SCHOOL 16 YEAR THE TOTAL AMOUNT OF COLORADO GROWN, RAISED, AND 17 PROCESSED PRODUCTS IT PURCHASED FOR STUDENT MEALS, THE TOTAL 18 AMOUNT OF PRODUCTS PURCHASED FOR STUDENT MEALS, AND THE TOTAL 19 NUMBER OF LUNCHES THAT IT PROVIDED TO STUDENTS.

20 **Primary incentive.** (a) IN OCTOBER 2020 AND EACH (3)21 OCTOBER THEREAFTER, THE DEPARTMENT SHALL REIMBURSE EACH 22 ELIGIBLE PROVIDER PARTICIPATING IN THE INCENTIVE GRANT PROGRAM AS 23 OF THE PREVIOUS DECEMBER 1 FOR THE AMOUNT SPENT FOR MEALS FOR 24 STUDENTS ON COLORADO GROWN, RAISED, AND PROCESSED PRODUCTS, UP 25 TO THE MAXIMUM INCENTIVE ESTABLISHED PURSUANT TO SUBSECTION 26 (3)(b) OF THIS SECTION; EXCEPT THAT AN ELIGIBLE PROVIDER SHALL NOT 27 BE REIMBURSED FOR THE AMOUNT OF VALUE-ADDED PROCESSED

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PRODUCTS THAT EXCEEDS TWENTY-FIVE PERCENT OF THE TOTAL OF THE
 COLORADO GROWN, RAISED, AND PROCESSED PRODUCTS IT PURCHASED.

3 (b) EACH ELIGIBLE PROVIDER IS ENTITLED TO A PRIMARY
4 INCENTIVE IN AN AMOUNT UP TO THE NUMBER OF SCHOOL LUNCHES
5 PROVIDED BY THE ELIGIBLE PROVIDER AS REPORTED TO THE DEPARTMENT
6 PURSUANT TO SUBSECTION (2) OF THIS SECTION, DIVIDED BY THE TOTAL
7 NUMBER OF LUNCHES REPORTED BY ALL ELIGIBLE PROVIDERS, MULTIPLIED
8 BY THE TOTAL APPROPRIATION FOR PRIMARY INCENTIVE GRANTS.

9 (4) Increase purchase incentive. (a) STARTING WITH THE 10 2020-21 SCHOOL YEAR AND EVERY SCHOOL YEAR THEREAFTER, AN 11 ELIGIBLE PROVIDER PARTICIPATING IN THE INCENTIVE GRANT PROGRAM AS 12 OF THE PREVIOUS DECEMBER 1 MAY BE ELIGIBLE FOR AN ADDITIONAL 13 INCREASED PURCHASE INCENTIVE OF ONE CENT FOR EVERY LUNCH THAT 14 IT PROVIDED IN THAT SCHOOL YEAR. BASED ON THE REPORTS SUBMITTED 15 BY THE ELIGIBLE PROVIDERS PURSUANT TO SUBSECTION (2) OF THIS 16 SECTION, AN ELIGIBLE PROVIDER IS ENTITLED TO AN INCREASED PURCHASE 17 INCENTIVE IF:

18 (I) THE PERCENTAGE OF COLORADO GROWN, RAISED, AND
19 PROCESSED PRODUCTS THE PROVIDER PURCHASED FOR MEALS INCREASED
20 BY TWO PERCENT OR MORE OVER THE PREVIOUS SCHOOL YEAR; OR

(II) THE PERCENTAGE OF COLORADO GROWN, RAISED, AND
PROCESSED PRODUCTS THE PROVIDER PURCHASED FOR MEALS WAS AT
LEAST FIFTY PERCENT OF THE TOTAL PRODUCTS PURCHASED.

(b) IN OCTOBER 2021 AND EACH OCTOBER THEREAFTER, THE
DEPARTMENT SHALL PAY TO EACH ELIGIBLE PROVIDER THAT IS ELIGIBLE
FOR AN INCREASE PURCHASE INCENTIVE PURSUANT TO THIS SUBSECTION
(4) ONE CENT FOR EVERY LUNCH THAT IT PROVIDED IN THE PREVIOUS

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1 SCHOOL YEAR.

2 (5) Bonus purchase incentive. (a) STARTING WITH THE 2020-21 3 SCHOOL YEAR AND EVERY SCHOOL YEAR THEREAFTER, AN ELIGIBLE 4 PROVIDER PARTICIPATING IN THE INCENTIVE GRANT PROGRAM AS OF THE 5 PREVIOUS DECEMBER 1 MAY BE ELIGIBLE FOR A BONUS PURCHASE 6 INCENTIVE OF ONE CENT FOR EVERY LUNCH THAT IT PROVIDED IN THAT 7 SCHOOL YEAR. BASED ON THE REPORTS SUBMITTED BY THE ELIGIBLE 8 PROVIDERS PURSUANT TO SUBSECTION (2) OF THIS SECTION, AN ELIGIBLE 9 PROVIDER IS ENTITLED TO A BONUS PURCHASE INCENTIVE IF THE 10 PERCENTAGE OF COLORADO GROWN, RAISED, AND PROCESSED PRODUCTS 11 THE ELIGIBLE PROVIDER PURCHASED FOR MEALS WAS AT LEAST FIFTY 12 PERCENT OF THE TOTAL PRODUCTS PURCHASED.

(b) IN OCTOBER 2021, AND EACH OCTOBER THEREAFTER, THE
DEPARTMENT SHALL PAY TO EACH ELIGIBLE PROVIDER THAT IS ELIGIBLE
FOR A BONUS PURCHASE INCENTIVE PURSUANT TO THIS SUBSECTION (5)
ONE CENT FOR EVERY LUNCH THAT IT PROVIDED IN THE PREVIOUS SCHOOL
YEAR.

18 (6) GRANT PAYMENTS UNDER THIS SECTION ACCRUE TO THE
19 ELIGIBLE PROVIDER'S NONPROFIT SCHOOL FOOD ACCOUNT.

20 (7) (a) THE STATE BOARD OF EDUCATION IS AUTHORIZED TO ADOPT
21 RULES TO IMPLEMENT THE INCENTIVE GRANT PROGRAM.

(b) THE DEPARTMENT IS AUTHORIZED TO MONITOR THE INCENTIVE
GRANT PROGRAM TO ENSURE PROGRAM INTEGRITY AND TO ANNUALLY
REALLOCATE MONEY AMONG ELIGIBLE PROVIDERS TO MAXIMIZE THE
AMOUNT OF THE GRANTS GIVEN.

26 (c) (I) ON OR BEFORE DECEMBER 1, 2021, AND ON OR BEFORE
27 DECEMBER 1 EVERY TWO YEARS THEREAFTER, THE DEPARTMENT SHALL

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SUBMIT A REPORT TO THE EDUCATION AND AGRICULTURE COMMITTEES OF
 THE HOUSE OF REPRESENTATIVES AND THE SENATE, OR ANY SUCCESSOR
 COMMITTEES, ON THE EFFECT OF THE INCENTIVES GRANT PROGRAM ON THE
 AMOUNT OF COLORADO GROWN, RAISED, AND PROCESSED PRODUCTS
 PURCHASED BY ELIGIBLE PROVIDERS.

6 (II) NOTWITHSTANDING THE PROVISIONS OF SECTION 24-1-136
7 (11)(a)(I), THE REPORTING REQUIREMENT PURSUANT TO THIS SUBSECTION
8 (7)(c) CONTINUES INDEFINITELY.

9 22-99-103. Colorado purchasing technical grant program -10 **created.** (1) THERE IS CREATED IN THE DEPARTMENT THE COLORADO 11 PURCHASING TECHNICAL GRANT PROGRAM TO ISSUE A GRANT TO A 12 STATEWIDE NONPROFIT ORGANIZATION TO DEVELOP AND MANAGE A 13 GRANT PROGRAM TO ASSIST WITH THE PROMOTION OF COLORADO GROWN, 14 RAISED, AND PROCESSED PRODUCTS TO ELIGIBLE PROVIDERS. SUBJECT TO 15 AVAILABLE APPROPRIATIONS, THE NONPROFIT ORGANIZATION MAY AWARD 16 GRANTS FOR THE FOLLOWING:

17 (a) TRAINING, TECHNICAL ASSISTANCE, AND PHYSICAL
18 INFRASTRUCTURE GRANTS TO ELIGIBLE PROVIDERS, AGRICULTURAL TRADE
19 ASSOCIATIONS, OR OTHER ORGANIZATIONS THAT AGGREGATE PRODUCTS
20 FROM PRODUCERS FOR:

21 (I) SUPPORTING DEVELOPMENT AND SUSTAINABILITY OF
 22 COLORADO AND REGIONAL FOOD SYSTEMS;

(II) CHEF TRAINING ON FOOD HANDLING AND PROCUREMENT
 PRACTICES AND SMALL KITCHEN EQUIPMENT PURCHASES;

(III) GOOD AGRICULTURAL PRACTICES CERTIFICATION COSTS AND
 GOOD HANDLING PRACTICES CERTIFICATION COSTS AND TRAINING ON
 SELLING TO SCHOOLS; AND

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- 1 (IV) CAPACITY BUILDING FOR FOOD PROCESSING IN COLORADO;
- 2 AND

3 (b) EDUCATION, OUTREACH, AND PROMOTION FOR:

4 (I) SCHOOLS TO ENGAGE FAMILIES AND COMMUNITIES AROUND THE
5 BENEFITS OF FARM-TO-SCHOOL AND WAYS TO SUPPORT FARM-TO-SCHOOL;
6 AND

7 (II) TRADE ASSOCIATIONS AND PRODUCERS TO COMMUNICATE TO
8 SCHOOLS AND SCHOOL COMMUNITIES ABOUT THE MULTIPLE BENEFITS OF
9 PURCHASING COLORADO PRODUCTS.

10 (2) (a) THE NONPROFIT ORGANIZATION SHALL ANNUALLY
11 CONDUCT OR CONTRACT FOR THE CONDUCTING OF AN EVALUATION OF THE
12 COLORADO PURCHASING TECHNICAL GRANT PROGRAM PURSUANT TO THIS
13 SECTION, INCLUDING:

(I) THE NUMBER OF PARTICIPATING SCHOOL DISTRICTS, THE
DOLLAR AMOUNT SPENT ON COLORADO GROWN, RAISED, AND PROCESSED
PRODUCTS, AND A BREAKDOWN OF THE PRODUCT CATEGORIES
PURCHASED; AND

18 (II) TO THE EXTENT POSSIBLE, THE IMPACT ON PRODUCERS AND19 COLORADO OR REGIONAL ECONOMIES.

(b) THE NONPROFIT ORGANIZATION SHALL ANNUALLY REPORT TO
THE DEPARTMENT ON THE GRANTS AWARDED PURSUANT TO SUBSECTION
(1) OF THIS SECTION AND THE EVALUATION DESCRIBED IN SUBSECTION
(2)(a) OF THIS SECTION.

SECTION 2. Act subject to petition - effective date. This act takes effect at 12:01 a.m. on the day following the expiration of the ninety-day period after final adjournment of the general assembly (August 2, 2019, if adjournment sine die is on May 3, 2019); except that, if a referendum petition is filed pursuant to section 1 (3) of article V of the state constitution against this act or an item, section, or part of this act within such period, then the act, item, section, or part will not take effect unless approved by the people at the general election to be held in November 2020 and, in such case, will take effect on the date of the official declaration of the vote thereon by the governor.