



General Assembly

January Session, 2019

Proposed Bill No. 6188

LCO No. 1707



* 0 1 7 0 7 *

Referred to Committee on COMMERCE

Introduced by:

REP. FISHBEIN, 90th Dist.

REP. SIMMONS, 144th Dist.

**AN ACT CONCERNING THE DEVELOPMENT OF A STATE-WIDE
MARKETING STRATEGY.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That chapter 578 of the general statutes be amended to direct the
- 2 Department of Economic and Community Development to develop
- 3 and implement, within available appropriations, a state-wide
- 4 marketing strategy, which may include, but need not be limited to, the
- 5 establishment of a Made in Connecticut Day.

Statement of Purpose:

To encourage business development in Connecticut.