

A BILL

20-966

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA



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To authorize the Mayor to solicit advertisements and sponsorships to generate revenue for the District of Columbia Public Schools and the annual District of Columbia Interscholastic Athletic Association Championship Turkey Bowl game.

BE IT ENACTED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this act may be cited as the "Turkey Bowl Revenue Generation and Sponsorship Act of 2014".

Sec. 2. (a) Notwithstanding any other provision of law, the Mayor may enter into one or more written agreements for advertisements and sponsorships to supplement local funding for the annual District of Columbia Interscholastic Athletic Association (“DCIAA”) Championship Turkey Bowl and other DCIAA athletic activities and programs. The Mayor may delegate this authority to the Chancellor of the District of Columbia Public Schools (“DCPS”).

(b) The Chancellor of DCPS may sub-delegate, by written order, the authority to contract for advertisements or sponsorships to another official within DCPS.

(c) An agreement pursuant to this act shall not require the District to expend funds.

(d) Only advertisements shall be agreed to in exchange for corporate goods, services, or funds.

(e) There shall be no limit to the value of goods, services, or funds that may be received from an organization, registered or not, or from an individual, regardless of whether the organization is located, or individual resides, within the District of Columbia.

30 (f) Any sponsorship or advertisement pursuant to this act shall be memorialized by
31 written agreement of the parties.

32 (g) The Chief Financial Officer shall deposit all cash proceeds received from
33 advertisements and sponsorships pursuant to this act to the credit of the District of Columbia
34 Public Schools in the same manner as that used for donations under section 115 of the District of
35 Columbia Appropriations Act, 2003, approved February, 2003 (117 Stat. 123; D.C. Official
36 Code § 1-329.01).

37 (h) The Chancellor of DCPS shall keep an accounting of all goods, services, and funds
38 received pursuant to this act.

39 Sec. 3. Fiscal impact statement.

40 The Council adopts the fiscal impact statement in the committee report as the fiscal
41 impact statement required by section 602(c)(3) of the District of Columbia Home Rule Act;
42 approved December 24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(3)).

43 Sec. 4. Effective date.

44 This act shall take effect following approval by the Mayor (or in the event of veto by the
45 Mayor, action by the Council to override the veto), a 30-day period of congressional review as
46 provided in section 602(c)(1) of the District of Columbia Home Rule Act, approved December
47 24, 1973 (87 Stat. 813: D.C. Official Code § 1-206.02(c)(1)), and publication in the District of
48 Columbia Register.