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OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

OCT 19 2018

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01, and pursuant to section 4(a) of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313(a)), I am pleased to nominate the following person:

Ms. Lillie Rosen
1638 Rosedale Street NE
Washington, DC 20002
(Ward 6)

for appointment as a voting member of the Food Policy Council, replacing Paula Reichel, for a term to end March 1, 2021.

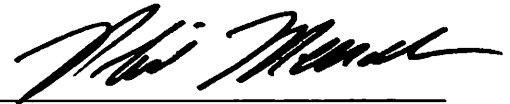
Enclosed, you will find biographical information detailing the experience for Ms. Reichel, together with proposed resolutions to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink that reads "Muriel Bowser".

Muriel Bowser



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the appointment of Ms. Lillie Rosen as a member of the Food Policy Council.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Food Policy Council Lillie Rosen Confirmation Resolution of 2018".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Lillie Rosen
1638 Rosedale Street NE
Washington, DC 20002
(Ward 6)

as a voting member, in accordance with section 4(a) of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313), and pursuant to section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), replacing Paula Reichel, for a term to end March 1, 2021.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, each to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Lillie Rosen

Cell: 301.717.3853 Office: 202.735.3393 Email: lillie@dcgreens.org
Home: 1638 Rosedale St NE Washington, DC 20002
Office: 2000 P Street NW Suite 240 Washington, DC 20036

PROFESSIONAL EXPERIENCE

DC Greens, Food Access Director, Washington, DC 11/2013 - present
Deputy Director 7/2017 - present

- Provide organizational leadership to and touchpoints for program staff to ensure programming meets annual goals and budget
- Lead DC Greens' policy and advocacy agenda, including for food access, urban agriculture, and health equity
- Act as a liaison and collaborator for coalition groups, including Fair Food For All DC and the DC Farmers' Market Collaborative
- Work closely with the Executive Director and other staff to implement the organization's fundraising and development strategies with a focus on grant applications
- Orchestrate DC Greens annual budgeting process and talent management systems, including annual performance reviews for staff
- Support and provide strategy to DC Greens staff in implementing the organization's communications plan
- Maintain DC Greens core values of racial equity, collaboration, integrity, creativity, and sustainability in all aspects of our work

Policy and Strategy Director 1/2017 - 7/2017

- Supported DC Greens program staff to establish and meet goals laid out in the organization's Strategic Plan
- Worked with the DC Food Policy Director to align organizational resources with shared strategic goals
- Identified opportunities for DC Greens full- and part-time staff to advance the organization's policy agenda
- Convened a collaborative group of farmers' market organizations to plan for the 2017 Produce Plus season

Food Access Director 11/2013-12/2016

I led program development and implementation for food access outreach and nutrition incentive programs at farmers' markets across DC through the Produce Plus and Produce Prescription programs and completed policy analysis that resulted in city legislation that supports food policy and urban agriculture.

- Led program implementation, data collection, and analysis for the District's Produce Plus Program, a farmers' market nutrition incentive program for low-income DC residents
- Secured municipal funding for the Produce Plus and municipal and private funding for the Produce Prescription programs in 2015, 2016, and 2017
- Established a volunteer training and placement program for 300+ volunteers to support distribution of Produce Plus vouchers at farmers' markets across the city
- Managed an outreach program that supports DC residents to know where to access fresh food in their neighborhoods that results in the distribution of 10,000+ outreach materials, 75+ presentations, and employment of 8-16 Community Champions annually
- Implemented and expanded a Produce Plus program at [REDACTED] Department of Health, AmeriHealth Center at [REDACTED] markets across the District [REDACTED]

prescriptions for fresh fruit and vegetables from their health care provider that are redeemed at farmers' markets

- Co-convened the DC Farmers' Market Collaborative with D.C. Hunger Solutions, which includes 50+ farmers' markets and local government agencies
- Steering Committee Member for the Food Justice Partnership Coalition, which supported organizations working in the food system in DC as they establish anti-racist frameworks
- Led efforts to achieve passage and funding for DC's Urban Farming and Food Security Act of 2014 and the DC Food Policy Director and Council Establishment Act of 2014
- Developed templates for community members to use when testifying on food system issues in front of the DC City Council
- Managed a USDA Farmers' Market Promotion Program (FMPP) grant that reached over 50,000 District residents, built partnerships with over 70 organizations, and increased SNAP spending by as much as 45% at 5 DC farmers' markets

Weidemann Associates, Inc. a Crown Agents Company Washington, DC 1/2011-10/2013

Senior Program Specialist, Monitoring and Evaluation (M&E) 6/2013-10/2013

I managed and implemented global M&E and food security development projects for an international development contractor.

Selected Achievements:

- Supervised a team of project management and administration staff to successfully meet deliverables on short- and long-term projects for the U.S. Department of State, including provision of technical input, resource management, and contractual and budget oversight
- Led preliminary drafting of the company-wide food security strategy; collaborated with a team to finalize a company-wide monitoring and evaluation strategy

Senior Program Associate, Food Security and M&E 1/2012-6/2013

I managed, implemented, and administered global agricultural and economic growth development projects.

Selected Achievements:

- Established role completing technical work in M&E, including developing and administering a program performance evaluation survey for the Global Innovation in Science and Technology Initiative and a literature review on small business development centers in Latin America
- Managed the Agricultural Education and Training (AET) work assignment to develop curriculum design and training modules for USAID staff on AET using innovative and creative approaches to adult learning, including producing and writing the script for the one hour online training course "Overview: Agricultural Education and Training."

Program Associate, Food Security 1/2011-1/2012

I provided management and administrative support to more than seven global agricultural and economic growth development projects.

Selected Achievements:

- Oversaw project administration for ongoing projects under the Rural Agricultural Income and Sustainable Environment indefinite quantity contract, including AID's Legacy in International Development, Seminars in Nutrition (including, SUN and 1,000 Days), Agricultural Education and Training, Agriculture and Energy in Africa, Policy Regulatory Support in Guatemala, and Agribusiness Market and Support Activity project evaluation in Indonesia

Management Systems International, Project Manager, Washington, DC 10/2010 – 1/2011

Selected Achievements:

- Managed project deliverables for a three year task order on the Analytical Services IQC to develop educational opportunities for USAID democracy and governance officers

EDUCATION

American University, School of International Service, Washington, DC

Masters of Arts, International Peace and Conflict Resolution, May 2010, Thesis topic: "Localizing Peace Through Guerrilla Gardening in Washington, DC, Baltimore, and Pittsburgh"

Bachelor of Arts, International Studies, May 2009, Magna Cum Laude, Phi Beta Kappa

Tufts University, Friedman School of Nutrition Science and Policy, "Delivery Science in International Nutrition," coursework completed Fall 2011

PRESENTATIONS

Panelist, "Local Government Initiatives to Encourage Urban Agriculture as a Tool for Neighborhood Revitalization," Community Agriculture Law Conference, September 19, 2014

Presenter, "The Role of Farmers in DC Food Equity," Future Harvest CASA Conference, January 17, 2015

Panelist, "Achieving Health Equity: The Role of Food in Community Health," The Initiative on Civic Engagement and Equity at the University of the District of Columbia, April 9, 2015

Panelist, "Urban Agriculture Builds a More Resilient Metro DC," National Capital Area Chapter of the American Planning Association, June 20, 2015

Poster Presentations: Produce Plus & FVRx, Rodham Institute Summit, THEARC, October 2, 2015

Panelist, YMCA Food Forum, March 29, 2016

Panelist, Health/Nutrition Accessibility in Urban Environments, Arbor Fest, April 29, 2016

Panelist, "Market Scoper Panel," Future Harvest CASA Conference, January 13, 2017

Panelist, North Carolina Food and Health Intersections Group Conference, January 30, 2017

VOLUNTEER

Board member, Oasis Community Partners	2016-present
Board member, Dance Exchange	2017-present



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Lillie Rosen



Lillie Rosen is the Deputy Director at DC Greens, a nonprofit that works to advocate for food justice in Washington, DC.

In college, she completed research on the relationship between localizing peace and urban agriculture with case studies in three U.S. cities. Prior to joining DC Greens, Lillie managed and implemented U.S. government contracts at Weidemann Associates, Inc., a Crown Agents USA Company, focusing on international food security and monitoring and evaluation.

A Ward 6 resident, she received a Master of Arts in International Peace and Conflict Resolution from American University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Lauren Vaughan, Steve Walker
From: Betsy Cavendish
Date: October 18, 2018
Subject: Legal sufficiency review of Resolutions nominating Lillie Rosen, Val Dolcini, and Beverly Wheeler as members of the Food Policy Council

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads "Elizabeth A. Cavendish". The signature is written in a cursive style with a large initial "E".

Elizabeth Cavendish