



MURIEL BOWSER MAYOR

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01(2012 Repl. And 2014 Supp.)), I am pleased to nominate the following person for appointment as Director of the Department of Parks and Recreation of the District of Columbia to serve at my pleasure:

Delano Hunter 2430 South Dakota Avenue, NE Washington, DC 20018 (Ward 5)

Enclosed, you will find biographical information detailing Mr. Hunter's experience, together with a proposed resolution to assist the Council during the confirmation process. I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me or Steven Walker, Director of Talent and Appointments, should the council require additional information.

I look forward to the Council's prompt and favorable consideration of this outstanding candidate.

Sincerely.

Muriel E. Bowser

Chairman Phil Mendelson at the request of the Mayor A PROPOSED RESOLUTION IN THE COUNCIL OF THE DISTRICT OF COLUMBIA Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution which was referred to the Committee on \_\_\_\_ To confirm the Mayoral appointment of Delano Hunter, as Director of the Department of Parks and Recreation of the District of Columbia. RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the "Director of the Department of Parks and Recreation Delano Hunter Confirmation Resolution of 2019". Sec. 2. The Council of the District of Columbia confirms the appointment of: Delano Hunter 2430 South Dakota Avenue, NE Washington, DC 20018 (Ward 5) as Director of the Department of Parks and Recreation, in accordance with section 2 of the Confirmation Act of 1978, effective March 3,1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), to serve at the pleasure of the Mayor of the District of Columbia.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,

upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# Delano D. Hunter

#### **EDUCATION**

JOHNS HOPKINS UNIVERSITY Carey Business School (2016) Master of Business Administration DELAWARE STATE UNIVERSITY B.S. Business Management (2006) Summa Cum Laude (Salutatorian)

#### PROFILE STATEMENT

Committed to improving the lives of District of Columbia residents through public service in support of the vision of Mayor Muriel Bowser.

#### **SKILLS**

- Change Management
- Organizational Development
- Process Improvement

- Strategic Planning
- Fiscal Management
- · Relationship Management

#### PROFESSIONAL EXPERIENCE

# DC Department of Parks and Recreation (DPR)

November 2018-Present

Interim Director

#### DESCRIPTION

• The DC Department of Parks and Recreation (DPR) provides quality urban recreation and leisure services to over 2.3M residents and visitors to the District of Columbia. DPR supervises many of the District of Columbia's recreation/community centers, parks, athletic fields, playgrounds, spray parks, tennis courts, community gardens, dog parks, aquatic facilities, and features. The agency also coordinates a wide variety of recreation programs including sports leagues, youth development, therapeutic recreation, aquatic programming, outdoor adventure, camping, and senior citizen activities. Adaptive programs and facilities are available for persons with disabilities.

# **Serve DC-The Mayor's Office on Volunteerism** *Chief Service Officer*

December 2015-November 2018

#### Chief Service Officer

HIGHLIGHTS

- **Federal Grants Management:** Guided the Agency's AmeriCorps grant portfolio removal from manual-hold (high-risk) designation by the Corporation for National and Community Service (CNCS). Increased Agency's federal grant funding by nearly 40% to \$5.9M. Oversee all aspects of the grants cycle, monitoring, and technical assistance to 24 sub-grantees, which support the service of more than 650 AmeriCorps members.
- **Fiscal Management:** Manage operating budget of \$5.9M in annual funding from 10 distinct funding sources. Responsible for the creation and submission of routine federal financial reports. Collaborates with fiscal oversight personnel to achieve a \$100,000 cost savings by bringing trainings in-house. Leveraged savings to create additional headcount to increase services.
- Public Outreach & Engagement: Engaged over 12,000 residents and stakeholders per year by
  enhancing portfolio of emergency preparedness trainings to include Active Shooter Response, First
  Aid/CPR/AED, and the Community Emergency Response Team (CERT). Led volunteer recruitment and
  management for high-profile initiatives such as DC Volunteer Snow Team, Presidential Inauguration,
  MBK-DC Volunteer Recruitment Fair, March for Our Lives Rally, and the MLK Jr. Day of Service.

#### **KEY DUTIES**

- Program Management: Oversee a diverse portfolio of national service, emergency preparedness, and volunteer initiatives. Led the creation of the Agency's first Volunteer and Donations Management Plan and Volunteer Reception Center training. Leads Agency's response to emergencies and high-profile events under designation as Emergency Support Function-16.
- Intra-District Relationship Management: Participates in DC Council oversight process for budget and performance. Coordinates Agency's formulation for the District's budgeting process. Manages relationships with agencies via the formal MOU process.
- Process Management: Led the creation of internal SOPs that governs the Agency's interactions with the
  Office of Finance and Resource Management and the Office of Contracting and Procurement to achieve
  efficiencies.
- **External Communication:** Serves as the spokesperson for volunteer and service related initiatives on behalf of the District Government. Participates in interview solicitations for television, radio, and print media. Prepares and executes remarks for high profile and public events.

# **Department of Employment Services**

June 2015-December 2015

Interim Chief of Staff

- Provided leadership in the execution of high-profile initiatives such as the 2015 MBSYEP, including the
  expansion to serve 22 to 24-year-old residents.
- Directed key functions such as human resources and legislative affairs.
- Managed relationships with senior leadership and members of the DC Council to keep them informed of all
  pertinent programmatic aspects.
- Played a key role in the design and implementation of Career Connections.
- Led the integration of Adult and Youth Workforce personnel, agency processes, and IT systems to expand capacity and ensure compliance to WIOA, DOL, and local guidelines.
- Expanded partnerships with community-based organizations to engage priority groups such as the Hispanic population, returning citizens, college educated, and transitioning professionals.
- Elevated and expanded the purview of the Employer Services Division to engage businesses in hiring and training District residents with existing incentives (WOTC, OJT).

### **Mayor's Office of Veterans Affairs**

March 2015-June 2015

Special Assistant

 Ran day-to-day operations in the absence of an appointed director. Led the successful cessation of highliability initiatives. Managed relationships with advisory board. Performed in-depth S.W.O.T. Analysis of staff and operations. Prepared/delivered testimony before the DC Council.

#### **Independent Contractor (1099)**

9/2010-3/2014

Specialized in increasing performance, streamlining processes, and business development.

#### HIGHLIGHTS

Hakim Life & Wellness LLC

- Spearheaded new business development that led to 200% increase in clients and revenues.
- Led the creation of an information system to automate paper-based and time intensive processes.
- Trained and on-boarded new staff and provided quality control.

## Casson Analytics LLC

- Provided research and analysis in the creation of economic & fiscal impact studies, labor market analysis, and economic development strategies.
- Performed asset mapping for U.S. Virgin Islands to identify strengths and resources to grow small business.

#### **Edgewood Management**

12/2008-6/2010

Assistant Director, Community Relations (Brookland Manor)

Designed and supervised truancy prevention program with 60 students.

- Led the creation of organization's branding and marketing collateral.
- Managed relationships with elected officials, business leaders, and community stakeholders.
- Increased civic engagement among residents, 130 office visits per week and employment and training for over 350 residents.

Nike, Inc. 1/2008-8/2008

Business Development Representative (Nike Sales)

- Created and managed digital sales campaigns using Nike.net (online B2B tool) targeting 5,000 retailers.
- Consulted with sales and marketing personnel to identify trends and secure product for digital campaigns.
- Completed coverage assignments in vacated sales territories throughout the U.S.
- Generated an average of \$100,000 per digital campaign in revenue.
- Booked In/Sold \$250,000 of footwear, apparel, and equipment to running specialty retailers.

### Retail Development Specialist (Retail Development Program)

9/2006-1/2008

- Analyzed retail sales to adjust forecasted sales plan, product allocation, and merchandising to reflect consumer demand in over 120 retail locations.
- Supported the district manager in the opening of Nike Chicago Community Store by completing economic profile and S.W.O.T. analysis of local competing retailers.
- Met with community stakeholders and elected officials to garner support for the new store.
- Completed profile of the Hispanic consumer through research and direct interviews for Nike Basketball.
- Examined ways to increase inclusion among employees at Nike's headquarters, satellite offices, distribution
  centers, and retail stores by moderating focus groups, performing site visits, and contributing to the content of
  a company-wide cultural assessment survey which was distributed to over 30,000 employees globally.

#### OTHER PROFESSIONAL AND VOLUNTEER EXPERIENCE

•	Member, Commission on the Martin Luther King Jr. Holiday	2016-Present
•	Co-Creator, Nike Product Creation Experience	2008-Present
•	Committee Member, Delaware State University Greater than One Campaign	2013-2016
•	President, Gateway Community Association	2011-2016



# Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 211 | Washington, DC 20004

# **Delano Hunter**



Delano Hunter, a native Washingtonian, was appointed in November 2018 as Interim Director of Department of Parks and Recreation.

Prior to this role Mr. Hunter served as Chief Service Officer for the District of Columbia since 2015. Hunter's passion for service began at Spingarn Senior High School where he served as president of the Key Club and student government association. Hunter's community service

continued both nationally and globally while serving as president of the student government association during his undergraduate matriculation and also while studying abroad in Europe and Africa.

Hunter worked for Nike Inc. in Beaverton, Oregon as a member of the Retail Development Program. There, Hunter co-founded the Nike Product Creation Experience (NPCE), which leverages the product development and marketing cycle to provide mentorship and career exposure to high school students. The NPCE is now in its 10th year. Hunter was honored for his business and community contributions by being awarded the 2008 Nike Black Employee Network Person of the Year Award.

A Ward 5 resident, Hunter received his Bachelor of Science in Business Management from Delaware State University and his MBA at Johns Hopkins University Carey School of Business.







# GOVERNMENT OF THE DISTRICT OF COLUMBIA

**Executive Office of Mayor Muriel Bowser** 



Office of the General Counsel to the Mayor

To:

Alana Intrieri, Steven Walker

From:

Betsy Cavendish

Date:

February 26, 2019

Elijabett A. Cavendish

Subject:

Legal Sufficiency Review of Resolution nominating Delano Hunter as Director of

the Department of Parks and Recreation

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish