

MURIEL BOWSER MAR 1 1 2019

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), I am pleased to nominate the following person:

Ms. Emilia Ferrara 1401 S Street NW Washington, DC 20009 (Ward 2)

for appointment as a public member of the Commission on Fashion Arts and Events, replacing Jacqueline Rodgers-Hart, for a term to end April 15, 2023.

Enclosed you will find biographical information detailing the experience of Ms. Ferrara, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of these nominations for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments should the Council require additional information.

Sincerely,

Muriel Bowser

OFFICE OF THE SECONDARY

Chairman Phil Mendelson at the request of the Mayor A PROPOSED RESOLUTION IN THE COUNCIL OF THE DISTRICT OF COLUMBIA Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution, which was referred to the Committee on To confirm the appointment of Ms. Emilia Ferrara to the Commission on Fashion Arts and Events. RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on Fashion Arts and Events Emilia Ferrara Confirmation Resolution of 2019". Sec. 2. The Council of the District of Columbia confirms the appointment of: Ms. Emilia Ferrara 1401 S Street NW Washington, DC 20009 (Ward 2) as a public member of the Commission on Fashion Arts and Events, in accordance with section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), replacing

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its

Sec. 4. This resolution shall take effect immediately.

Jacqueline Rodgers-Hart, for a term to end April 15, 2023.

adoption, to the nominee and to the Office of the Mayor.

EMILIA N. FERRARA

GEORGETOWN UNIVERSITY

adjunct professor

teaching fashion journalism in the English Department of the College of Arts & Sciences, fall 2019

CAPITALLY MAGAZINE

founder, publisher, editor-in-chief

created an online magazine in 2016 that reports on conscious and sustainable fashion news, green beauty and wellness

MAG WORLD

author

published a book about how the beauty, fashion and magazine industries can be a healthier influence on young girls

WASHINGTONIAN MAGAZINE

editorial consultant

assisted EIC Garrett Graff in establishing new editorial strategy and staff restructuring during the 2012 redesign

THE NEW YORK OBSERVER

managing editor of magazines and supplements

served as managing editor of NYO Magazine from 2011-2012 as well as additional magazines and supplements

T MAGAZINE

fashion reporter

served as 2nd assistant to EIC Sally Singer in 2011, published fashion articles, developed advertiser relationships

COLUMBIA JOURNALISM SCHOOL

M.S. Journalism

studied business with Ava Seave, magazine writing with Jim Kelly, and appointed EIC of class magazine in 2011

GEORGETOWN UNIVERSITY

B.A. Major: English, Minor: Philosophy

graduated cum laude in 2010, honors in major, thesis published in literary magazine, business reporter for The Hoya

THE DENVER POST

editorial intern

assisted Kevin Dale and Greg More in preparation for the 2008 democratic convention, interviewed delegates

FREELANCE

10 years of journalism experience published in

T Magazine, The New York Observer, Washingtonian Magazine, Washington Life Magazine, BuzzFeed, Big Apple Press, [space] Magazine, The Greenpoint Gazette, The Denver Post, The Times Union, CosmoGirl! Magazine, The Voice, The Hoya, The Independent, The Discus



Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Emilia Ferrara



Emilia Ferrara is currently an adjunct professor at Georgetown University, an author, and a journalist.

During college, Ms. Ferrara interned as a journalist for a diverse group of publications around the country. Her assignments covered everything from politics for *The Denver Post* to music for *CosmoGirl!* Magazine. After college, she continued to live in New York City and worked for *The New York Observer* and *T: The New York Times Style Magazine*. While living in New York, her observations and explorations of the beauty, fashion and magazine

industries became the foundation for MAG WORLD, a collection of nonfiction essays critiquing the beauty, fashion and magazine industries.

Ms. Ferrara moved back to Washington, D.C. to continue her research at the Library of Congress while also working for *Washingtonian*. Her insights on the magazine industry and her knack for finding the beating heart of a brand allowed her to aid then Editor-In-Chief Garrett Graff in the magazine's redesign.

Before Ms. Ferrara's journalism career, she danced ballet for ten years and studied under Mary Day. She has performed with the Washington Ballet, American Ballet Theater and the Ballet National de Marseille Roland Petit at the Kennedy Center. Ferrara became the Washington Ballet's first Webre Fellow for Dance Direction and Management where she wrote dramaturgy for *Cinderella* and *The Nutcracker*, taught choreography and volunteered in the inner city outreach program, Dance DC.

Her print and online articles have been published in *The Discus*, *The Hoya*, *The Voice*, *CosmoGirl!*, *The Denver Post*, *Washington Life*, *The Big Apple Press*, *The Greenpoint Gazette*, *T: The New York Times Style Magazine*, *The New York Observer*, *Washingtonian Magazine* and *BuzzFeed*.

A Ward 2 resident, Ms. Ferrara received a Bachelor's degree in Psychology from Georgetown and a Master's degree in Journalism from Columbia University.

GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To:

Alana Intrieri, Steven Walker

From:

Betsy Cavendish

Elijabett A. Cavendish

Date:

March 1, 2019

Subject:

Legal Sufficiency Review of Resolution nominating Emilia Ferrera to the

Commission on Fashion Arts and Events

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish