

MURIEL BOWSER MAYOR

March 9, 2023

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Commission on the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code § 39-203), I am pleased to nominate the following person:

Mr. Chase Maggiano Branch Road, NW Washington, DC 20015 (Ward 3)

for appointment as a member with experience in arts and humanities organizational administration or governance of the Commission on the Arts and Humanities, replacing Quanice Floyd, for a term ending June 30, 2026.

Enclosed you will find biographical information detailing the experience of Mr. Maggiano, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

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2	Chairman Phil Mendelson
3	at the request of the Mayor
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6 7	A PROPOSED RESOLUTION
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10	IN THE COUNCIL OF THE DISTRICT OF COLUMN
11	IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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14	To confirm the appointment of Mr. Chase Maggiano to the Commission on the Arts and
15	Humanities.
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17	RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
18	resolution may be cited as the "Commission on the Arts and Humanities Chase Maggiano
19	Confirmation Resolution of 2023".
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21	Sec. 2. The Council of the District of Columbia confirms the reappointment of:
22	
23	Mr. Chase Maggiano
24	Branch Road, NW
25	Washington, DC 20015
26	(Ward 3)
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28	as a member with experience in arts and humanities organizational administration or governance
29	of the Commission on the Arts and Humanities, established by section 4 of the Commission on
30	the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code
31	§ 39-203), replacing Quanice Floyd, for a term ending June 30, 2026.
32	Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
33	upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

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# Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Chase Maggiano



Chase Maggiano is an accomplished arts management professional with a demonstrated track record of improving performance in the non-profit and corporate industries.

A lifelong freelance violinist with particular experience playing in chamber and musical theatre settings, Mr. Maggiano is the owner of Washington Fine Bows which provides rehair service for bows in the violin family as well as consultation and sales. Mr. Maggiano opened his first violin business in college, where he quickly developed a love for the bow. Under the tutelage of Master Bow Maker and founder of the Oberlin Bow Making

Program Yung Chin, he repairs and consults on bows for the string quartet family. Mr. Maggiano's first experience behind the workbench was in 1997 when he apprenticed in the workshop of Vienna based luthier William Moran.

Mr. Maggiano spent the first part of his professional life as a non-profit arts executive serving local organizations, including staff recruitment/management, artistic production, operational efficiency, financial oversight, relationship-building, and fundraising. From 2016 to 2018, he served as Executive Director of the Washington Chorus, overseeing the Grammy Award-winning company, including budget creation and fiscal management in excess of \$1MM, oversight of artistic programming and production for 15-20 mainstage events per season, executing artist contracts, leading fundraising, overseeing staff, and managing day-to-day operations. Immediately prior to this role, Mr. Maggiano served as Executive Director of the Gay Men's Chorus, where he led its role as an international voice of social justice through the arts with global programming, a broad and inclusive vision, and 40-50 performance events per season.

A Ward 3 resident, Mr. Maggiano obtained a bachelor of arts from Georgetown University, and serves as a board member of Sound Impact, on the Advisory Board Member of Coalition for African Americans in the Performing Arts, and member of the Violin Society of America.



# **Chase Cormier Maggiano**

### **Biographical Highlights and Publications**

- Expert luthier in repair and restoration of fine bows of the violin family for professional musicians playing at the highest level.
- Non-profit arts executive with experience in staff recruitment/management, artistic production, operational efficiency, financial oversight, relationship-building, and fundraising.
- Experience auditing and overseeing 501(c)(3) organization-wide budgets in excess of \$1MM.
- Demonstrated track record of facilitating organizational vision alongside Boards of Directors and staff as Executive Director of regional non-profit arts organizations.
- Proven vision-based fundraiser and public speaker on the topic of LGBTQ rights, gender parity, and racial equity.
- Board Chair of Sound Impact and Advisory Board Member of Coalition for African Americans in the Performing Arts.
- Feeling Heard a reflection on my push for democracy while producing the first-ever LGBTQ rights concert tour in Cuba.
- <a href="Months of See It">I Know Courage When I See It</a> a reflection on a concert tour for human rights in Ukraine which resulted in real-time shifts toward political acceptance.

### **Professional Experience**

Washington Fine Bows (May 2022 - Present)

#### Owner and Luthier

- Providing service and sales of fine bows of the violin family for professional musicians up and down the East coast.
- Assisting the trade with importing and wholesale needs for student-level bows.

## Potter Violins (September 2020 - Dec 2021)

## Manager, Sales Operations and Marketing

- Oversaw the day-to-day inventory and sales operations of a \$5MM fine instrument business.
- Lead a team of six direct reports and 15 total team members to optimize revenue and control expenses across two locations.
- Implemented internal communication protocols for increased teamwork and camaraderie.
- · Created and implemented social media plan to expand content delivery and customer reach.
- · Provided expertise, specifically in the bows of stringed instruments, to professional players.
- Identified and corrected unsustainable financial practices to ensure fiscal compliance.
- Put systems in place to facilitate internal communication and center the customers' needs.
- Oversaw website redesign and lead generation efforts.
- Worked with local music education organizations to lift up the needs of their students.

## BravoScore (May 2018 - May 2020)

#### Founder

- Founded a start-up to make it easier to search for performing arts events and find a more personalized and inclusive way to connect local artists with audiences.
- Led the web app through two versions of product design and user-testing.
- Selected to represent Washington, DC as an inclusive innovator in the #WeDC showcase at SXSW 2019.
- Selected to join the 1863 New Majority accelerator program supporting minority-led, high-potential startups.
- Closed down the company in early 2020 due to Covid-19's impact on live performances.

# The Washington Chorus (July 2016 – May 2018)

#### Executive Director

- Oversaw the Grammy Award-winning TWC, including budget creation and fiscal management in excess of \$1MM, oversight of artistic programming and production for 15-20 mainstage events per season, executing artist contracts, leading fundraising, overseeing staff, and managing day-to-day operations.
- Oversaw all performance events in venues such as The Kennedy Center Concert Hall, Strathmore, Dupont Underground, and the Washington National Cathedral.
- Served and partnered with the Board of Directors on all aspects of non-profit management, from fundraising, to Board governance, to strategic direction.
- Led and partnered with a talented team of four administrators and two artistic leaders to execute concert seasons.
- Created and executed a guest speaker series featuring local activists and artists to connect mainstage music themes with relevant social issues.
- Created the first-ever DC Honor Chorus in partnership with DC Public Schools to engage students from all corners of the District in choral experiences not available through public education.

#### Gay Men's Chorus of Washington, D.C. (September 2013 – May 2016) Executive Director

- Led GMCW in its role as an international voice of social justice through the arts with global programming, a broad and inclusive vision, increased revenue, sustainable spending, and new venues to house 40-50 performance events per season.
- Restructured \$1MM+ annual budget to strengthen fiscal sustainability, grow assets, and build capacity for the future with 5% year over year growth.
- · Created and implemented the plan for institutional debt payoff.
- Regularly contracted guest musicians and soloists while overseeing all aspects of concert production.
- Oversaw ticketing innovation with new software and a restructured staff to center the patron experience.
- Spearheaded the first-ever LGBTQ rights concert tour in Cuba, resulting in a 50% increase in GMCW's foundational giving, significant international press attention, and, most importantly, increased awareness of basic democratic rights beyond LGBTQ issues in Cuba.

- Organized and led a concert tour through Ukraine, which promoted LGBTQ rights and changed the national conversation in real-time.
- Oversaw creation of the region's first LGBTQ and allies youth chorus, leading to greater awareness
  of the organization as a whole, improved fundraising, and, most importantly, a safe haven for an
  underserved population within the LGBTQ community.
- Led and collaborated with a talented team of three administrators and three artistic leaders in day-today operations of the chorus.
- Facilitated transition in the Board culture to focus more on strategy, fundraising, and oversight.

## Washington Performing Arts Society (June 2012 – September 2013) Education and Development Associate

- Coordinated artist schedules, contracts, on-site production, and marketing efforts for WPAS education events and summer camps.
- Collaborated internally to increase organization-wide support for education events and increased communication between departments.
- Led the effort to create the first Fall Arts Fair, a free arts festival in the city's most underserved neighborhood.

## Violinist / Freelance Producer (July 2010 – June 2012)

- Served as Concertmaster on South Pacific National Tour presented by Networks.
- Played section violin in Alexandria Symphony Orchestra and Savannah Philharmonic.
- Produced the ACT III Cabaret Series in Washington, DC and managed marketing, travel, contracts, budget, and artistic production needs.

# Capterra Inc., Arlington, VA (December 2007 – September 2010) Director of Business Development

- Consulted on online marketing and web optimization efforts for more than 200 customers.
- Cultivated and managed strategic partnerships to grow Capterra's audience, including launching the company-wide social media plan.
- Achieved 86% revenue growth through online advertising and customer service.

# National Multiple Sclerosis Society, Washington, DC (April 2007 – December 2007) Walk M.S. Coordinator

 Planned logistics for the three-day, 50-mile fundraising walk, including coordinating contracts with food vendors, national park service, traffic safety offices, and merchandise vendors.

## **Education**

The George Washington University, Washington, D.C.

Bachelor of Arts, English Literature, Minor in Music (December 2006)

- Graduated early with Magna Cum Laude honors
- Steiner Music Scholarship Winner
- 2004 Concerto Competition Winner

### GOVERNMENT OF THE DISTRICT OF COLUMBIA

## **Executive Office of Mayor Muriel Bowser**

Office of the General Counsel to the Mayor

To:

Tommy Wells, Steve Walke

From:

Betsy Cavendish

Elijabet A. avendish

Date:

March 6, 2023

Subject:

Legal sufficiency review of Resolutions nominating Julianne Brienza and Chase

Maggiano as members of the Commission on the Arts and Humanities

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

Elizabeth A. (Betsy) Cavendish