

House Resolution 452

By: Representative Holmes of the 129th

A RESOLUTION

1 Commending Mr. G. Clisby Clarke and inviting him to appear before the House of
2 Representatives; and for other purposes.

3 WHEREAS, Mr. G. Clisby Clarke is the chairman of the board for the Hospitality Business
4 Network Foundation; and

5 WHEREAS, Mr. Clarke, a graduate of Peach County High School in Marshallville, Georgia,
6 received a bachelor's degree in Business Administration from the University of Georgia and
7 completed graduate work at the University of Illinois; and

8 WHEREAS, Mr. Clarke has worked in marketing and advertising for 37 years; he started his
9 career in marketing at Procter & Gamble and joined McCann-Erickson in 1972, where he
10 served as executive vice president and general manager of the Atlanta office for the last 12
11 years before his retirement as chairman of Fitzgerald and Company in 1999; and

12 WHEREAS, for most of his 27 years with McCann-Erickson, Mr. Clarke worked on the
13 Coca-Cola Company account in various account service positions; and

14 WHEREAS, Mr. Clarke was the lead account director on the Georgia-Pacific account during
15 their transition from Portland, Oregon to Atlanta in the early 1980s; and

16 WHEREAS, in 1983, Mr. Clarke and McCann-Erickson developed the first advertising
17 campaign for the City of Atlanta, "Look at Atlanta Now," and they developed the city's
18 campaign for the 1996 Centennial Olympic Games, "Come Celebrate Our Dream"; and

19 WHEREAS, Mr. Clarke has served on the board of directors of the Atlanta Ad Club and
20 Trees Atlanta; and

21 WHEREAS, Mr. Clarke has received the Phoenix Award from the Atlanta Chamber of
22 Commerce and the Silver Medal Award from the Atlanta Advertising Club and was inducted
23 into the 2009 Atlanta Hospitality Hall of Fame; and

24 WHEREAS, Mr. G. Clisby Clarke has been united in love and marriage for 49 years to
25 Bunny, and has been blessed with two daughters, Katherine and Caroline, and five
26 grandchildren, Lucy, Clarke, Charlie, Sammy, and Kendall; and

27 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of the
28 remarkable Georgian are appropriately recognized.

29 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
30 the members of this body commend Mr. G. Clisby Clarke for his effective and dedicated
31 service and invite him to be recognized by the House of Representatives at a date and time
32 designated by the Speaker of the House.

33 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
34 and directed to transmit an appropriate copy of this resolution to Mr. G. Clisby Clarke.