

Senate Bill 516

By: Senators McLaurin of the 14th, Summers of the 13th, Goodman of the 8th, Jackson of the 41st, Mallow of the 2nd and others

A BILL TO BE ENTITLED
AN ACT

1 To amend Code Section 10-1-393 of the Official Code of Georgia Annotated, relating to
2 unfair or deceptive practices in consumer transactions, so as to add as an example of unfair
3 or deceptive acts or practices the making of false or misleading statements regarding the
4 limited supply of or the duration of discounted purchase prices for consumer goods; to
5 provide for a definition; to provide for related matters; to repeal conflicting laws; and for
6 other purposes.

7 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

8 **SECTION 1.**

9 Code Section 10-1-393 of the Official Code of Georgia Annotated, relating to unfair or
10 deceptive practices in consumer transactions, is amended by adding a new paragraph to
11 subsection (b) to read as follows:

12 "(11.1)(A) Making false or misleading statements concerning the limited supply or
13 scarcity of a consumer good or the limited duration of a discounted purchase price for
14 a consumer good.

15 (B) For purposes of this paragraph, the term 'consumer good' means any good that is
16 used or bought by consumers primarily for personal, family, or household purposes;"

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SECTION 2.

18 All laws and parts of laws in conflict with this Act are repealed.