SENATE CONCURRENT RESOLUTION No. 15

DIGEST OF RESOLUTION

A CONCURRENT RESOLUTION urging the establishment of the Office of Outdoor Recreation Development within the Indiana Destination Development Corporation.

Doriot, Rogers, Busch

January 21, 2020, read first time and referred to Committee on Natural Resources. January 30, 2020, reported favorably — Do Pass.



Second Regular Session 121st General Assembly (2020)

SENATE CONCURRENT RESOLUTION No. 15

1	A CONCURRENT RESOLUTION urging the
2	establishment of the Office of Outdoor Recreation
3	Development within the Indiana Destination Development
4	Corporation.
5	Whereas, The critical importance of Indiana's outdoor
6	recreation industry for tourism and economic development
7	cannot be overstated: 143,000 jobs for Hoosiers, \$15.7 billion
8	in annual consumer spending, and \$1.1 billion in state and
9	local tax revenue generated annually;
10	Whereas, Indiana's outdoor recreation industry not only
11	includes state parks, trails, and water and snow resources, but
12	many different activities and outdoor sports including hunting,
13	fishing, camping, bicycling, boating, horseback riding, and
14	motorcycling and other motorsports;
15	Whereas, Increased development and promotion of
16	Indiana's outdoor recreation industry will create a better
17	quality of place for Indiana residents and will attract potential
18	residents to move to Indiana; and
19	Whereas, Establishing an office dedicated to developing
20	and promoting Indiana's outdoor recreation industry is critical
21	to the industry's future economic success: Therefore,
22	Be it resolved by the Senate of the General Assembly
23	of the State of Indiana, the House of Representatives
24	concurring:



1	SECTION 1. That the Indiana General Assembly urges the
2	establishment of the Office of Outdoor Recreation
3	Development ("Office") within the Indiana Destination
4	Development Corporation established by IC 5-33-3-1.
5	SECTION 2. (a) As used in this section, "outdoor
6	recreation" means a recreational activity that occurs outdoors in
7	a natural environment, including the use of:
8	(1) trails;
9	(2) the natural landscape;
10	(3) water resources;
11	(4) snow resources; and
12	(5) other resources.
13	(b) If established, the Office should do the following:
14	(1) Increase outdoor recreation-based economic
15	development, tourism, and ecotourism in Indiana by:
16	(A) attracting outdoor recreation industries to
17	Indiana;
18	(B) developing the growth of new business
19	opportunities in Indiana; and
20	(C) marketing, advertising, and securing media
21	opportunities that reflect the opportunities for
22	outdoor recreation in Indiana.
23	(2) Promote the growth of the outdoor recreation
24	economy in Indiana to support:
25	(A) economic growth; and
26	(B) stewardship and conservation of natural
27	resources in Indiana.
28	(3) Coordinate with federal and state agencies and
29	local government entities in Indiana on matters related
30	to the purposes set forth in this section when the Office
31	determines that coordination is necessary or beneficial.
32	(4) Recommend to the governor policies and initiatives
33	to enhance recreational amenities and experiences in
34	Indiana, help implement those policies and initiatives,
35	and report on the impacts of implemented policies and
36	initiatives, developing and supporting the development
37	of data regarding the impacts of outdoor recreation in
38	Indiana while ensuring national data are used as a
39	benchmark factor in agency decisionmaking.
40	(5) Promote the health and social benefits of outdoor



1	recreation.
2	(6) Advocate on behalf of Indiana for federal funding
3	and participation in federal programs, including any
4	funding opportunities that are available through:
5	(A) the Land and Water Conservation Fund
6	established by 54 U.S.C. 200302;
7	(B) the Sport Fish Restoration Program; and
8	(C) the National Forest System Trail Stewardship
9	Partnership Funding Program.
10	(7) Create and maintain a statewide list of lands to be
11	conserved, enhanced, and publicized for outdoor
12	recreation.
13	SECTION 3. The Secretary of the Senate is hereby directed
14	to transmit copies of this Resolution to Governor Eric
15	Holcomb, Lieutenant Governor Suzanne Crouch, and Elaine
16	Bedel, Secretary and Chief Executive Officer of the Indiana
17	Destination Development Corporation.



COMMITTEE REPORT

Madam President: The Senate Committee on Natural Resources, to which was referred Senate Concurrent Resolution No. 15, has had the same under consideration and begs leave to report the same back to the Senate with the recommendation that said resolution DO PASS.

(Reference is to SC 15 as introduced.)

GLICK, Chairperson

Committee Vote: Yeas 7, Nays 0

