HLS 12RS-520 ORIGINAL

Regular Session, 2012

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HOUSE CONCURRENT RESOLUTION NO. 21

BY REPRESENTATIVE PUGH

SPECIAL DAY/WEEK/MONTH: Recognizes May 9, 2012, as Elmer's Candy Day

A CONCURRENT RESOLUTION

2	To recognize Wednesday, May 9, 2012, as Elmer's Candy Day in the state of Louisiana.
3	WHEREAS, it is appropriate to commend the Elmer's Candy Company and to
4	recognize Wednesday, May 9, 2012, as Elmer's Candy Day in the state of Louisiana; and
5	WHEREAS, the Elmer's Candy Company has a rich history that dates back to 1855
6	when Christopher Henry Miller used his experience as a pastry chef to open the Miller
7	Candy Company in New Orleans; and
8	WHEREAS, Augustus Elmer, Christopher Henry Miller's son-in-law, eventually
9	joined the candy company, and its name was changed to the Elmer-Miller Candy Company
10	around the turn of the century; and
11	WHEREAS, in 1914, the company underwent a third and final name change after
12	Augustus Elmer's sons joined what is now the Elmer's Candy Company; and
13	WHEREAS, Augustus Elmer's sons increased the company's national presence by
14	adding several new factories and introducing a wide variety of confections and snacks; and
15	WHEREAS, created in 1923 and 1936, respectively, Heavenly Hash Eggs and Gold
16	Brick Eggs have become a popular treat, especially throughout the Easter season; and
17	WHEREAS, Roy Nelson became a partner in Elmer's in the early 1960s, and in 1963,
18	he purchased the entire company from the Elmer family and encouraged his son Allan to join
19	in this endeavor; and

1 WHEREAS, together, Roy and Allan Nelson centralized operations by opening a 2 manufacturing facility in Ponchatoula, Louisiana, and refocused the company's offerings by 3 concentrating on seasonal chocolates rather than everyday candy and snacks; and 4 WHEREAS, today, Elmer's Candy is run by the third generation of the Nelson family 5 and is the second largest heart box manufacturer in the country; and 6 WHEREAS, Elmer's Gold Brick, Heavenly Hash, and Pecan Eggs outsell national 7 leaders five to one along the Gulf Coast; and 8 WHEREAS, the Elmer's Candy Company merits a sincere and heartfelt measure of 9 commendation for its contributions to Louisiana's culture and economy. 10 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby 11 recognize Wednesday, May 9, 2012, as Elmer's Candy Day and does hereby commend the 12 Elmer's Candy Company for its manifold contributions to the state of Louisiana throughout 13 its long and illustrious history. 14 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted 15 to the Nelson family of the Elmer's Candy Company.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Pugh HCR No. 21

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