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State of Minnesota

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HOUSE OF REPRESENTATIVES

NINETY-FIRST SESSION

H. F. No. **622**

01/31/2019 Authored by Wolgamott, O'Driscoll, Huot, Davids, Pierson and others
The bill was read for the first time and referred to the Committee on Commerce
03/21/2019 Adoption of Report: Placed on the General Register as Amended
Read for the Second Time

1.1 A bill for an act
1.2 relating to commerce; modifying advertising requirements related to real estate
1.3 brokers and licensees; amending Minnesota Statutes 2018, section 82.69.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2018, section 82.69, is amended to read:

1.6 **82.69 ADVERTISING REQUIREMENTS.**

1.7 (a) Any advertising by a licensee must ~~include~~ clearly and conspicuously display the
1.8 real estate brokerage name ~~more prominently displayed than the licensee's name.~~

1.9 (b) If a salesperson or broker is part of a team or group within the brokerage, the licensee
1.10 may include the team or group name in the advertising only under the following conditions:

1.11 (1) the inclusion of the team or group name is authorized by the primary broker of the
1.12 brokerage to which the salesperson or broker is licensed; and

1.13 (2) the real estate brokerage name ~~is included and more prominently~~ must be clearly
1.14 and conspicuously displayed ~~than the team or group name~~ in the advertising.