

ONE HUNDRED SIXTH LEGISLATURE

FIRST SESSION

LEGISLATIVE RESOLUTION 212

Introduced by Stinner, 48.

PURPOSE: The purpose of this study is to assess the financial position of the Nebraska Brand Committee and to identify core operational needs and opportunities for efficiency improvement. To improve operational efficiencies and facilitate the coordination of core agency objectives, the financial stability of the brand committee must be maintained through the responsible management of budgetary stresses, infrastructure modernization, and resource utilization.

To manage the long-term goals of the brand committee, the interim study shall review the financial positioning of the brand committee, along with key operational objectives and other needs as assessed. The study shall make recommendations for any necessary statutory, policy, structural, or other changes. The study shall include a review of the following:

(1) The financial position of the brand committee to assess its long-term viability as a sustainable state agency. Such analysis may include its sources of funding and budgetary challenges, including information derived from audit reports issued by the Auditor of Public Accounts;

(2) The relevance of the responsibilities of the brand committee as a public benefit, including input from constituencies of the brand committee, a historical narrative on the establishment of the brand committee, and the current challenges that necessitate the services provided by the brand committee;

(3) The operational needs of the brand committee, including field equipment, information technology infrastructure, and other operational support; and

(4) Other responsibilities and objectives of the brand committee.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED SIXTH LEGISLATURE OF NEBRASKA, FIRST SESSION:

1. That the Appropriations Committee of the Legislature shall be designated to conduct an interim study to carry out the purposes of this resolution.

2. That the committee shall upon the conclusion of its study make a report of its findings, together with its recommendations, to the Legislative Council or Legislature.