THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

1909 Session of 2019

INTRODUCED BY D. MILLER, GAINEY, DELLOSO, WILLIAMS, KINSEY, SCHLOSSBERG, ZABEL, LEE, A. DAVIS, SHUSTERMAN, YOUNGBLOOD, CALTAGIRONE, MULLERY, FRANKEL, FLYNN, CEPHAS, HOHENSTEIN, MADDEN, RABB, FIEDLER AND HOWARD, OCTOBER 15, 2019

REFERRED TO COMMITTEE ON EDUCATION, OCTOBER 15, 2019

AN ACT

- Amending Title 24 (Education) of the Pennsylvania Consolidated 1 Statutes, in higher education, providing for intercollegiate 2 athletics. The General Assembly of the Commonwealth of Pennsylvania 4 hereby enacts as follows: 6 Section 1. Title 24 of the Pennsylvania Consolidated Statutes is amended by adding a chapter to read: 8 CHAPTER 67 9 INTERCOLLEGIATE ATHLETICS 10 Sec. 11 6701. Scope of chapter. 12 6702. Legislative intent. 13 6703. Definitions. 14 6704. Compensation regarding college athlete's name, image or 15 likeness rights or athletic reputation.
- 17 6706. Scholarships.

6705. Professional representation.

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- 1 <u>6707</u>. Contracts.
- 2 <u>6708</u>. <u>Violations and claims</u>.
- 3 6709. Settlements.
- 4 <u>6710.</u> Conflicts.
- 5 <u>6711. Severability.</u>
- 6 § 6701. Scope of chapter.
- 7 This chapter relates to college athlete compensation and
- 8 <u>professional representation.</u>
- 9 § 6702. Legislative intent.
- 10 The General Assembly finds and declares as follows:
- 11 (1) The Commonwealth seeks to help ensure that college
- 12 <u>athletes have equal rights and economic freedoms afforded to</u>
- 13 <u>all students and residents in this Commonwealth.</u>
- 14 (2) The Commonwealth recognizes the disproportionate
- 15 negative impact that economic and legal restrictions have on
- 16 <u>African American and female college athletes.</u>
- 17 (3) College sports is a \$14 billion dollar industry with
- 18 millionaire coaches and lucrative apparel deals that require
- 19 <u>college athletes to advertise for commercial interests.</u>
- 20 (4) Rules prohibiting college athlete compensation for
- 21 the use of name, image and likeness rights do not bring forth
- 22 competitive equity and cannot justify denying college
- athletes equal rights and economic freedom.
- 24 § 6703. Definitions.
- The following words and phrases when used in this chapter
- 26 shall have the meanings given to them in this section unless the
- 27 <u>context clearly indicates otherwise:</u>
- 28 <u>"Athlete agent."</u> As defined in 5 Pa.C.S. § 3102 (relating to
- 29 definitions).
- 30 "College athlete." A student of an institution of higher

1	education who participates in intercollegiate athletics.
2	"Institution of higher education." As follows:
3	(1) Any of the following:
4	(i) A university within the State System of Higher
5	Education.
6	(ii) The Pennsylvania State University, the
7	University of Pittsburgh, Temple University, Lincoln
8	University or any other institution designated as State-
9	related by the Commonwealth.
10	(iii) The Thaddeus Stevens College of Technology.
11	(iv) A college established under Article XIX-G of
12	the act of March 10, 1949 (P.L.30, No.14), known as the
13	Public School Code of 1949.
14	(v) An institution of higher education located in
15	and incorporated or chartered by the Commonwealth and
16	entitled to confer degrees as set forth in section 6505
17	(relating to power to confer degrees) and as provided for
18	by the standards and qualifications prescribed by the
19	State Board of Education under Chapter 65 (relating to
20	private colleges, universities and seminaries).
21	(vi) A private school licensed under the act of
22	December 15, 1986 (P.L.1585, No.174), known as the
23	Private Licensed Schools Act.
24	(vii) A foreign corporation approved to operate an
25	educational enterprise under 22 Pa. Code Ch. 36 (relating
26	to foreign corporation standards).
27	(2) The term shall not include a community college
28	operating under Article XIX-A of the Public School Code of
29	<u>1949.</u>
30	"NCAA." The National Collegiate Athletic Association.

- 1 § 6704. Compensation regarding college athlete's name, image or
- 2 likeness rights or athletic reputation.
- 3 (a) Prohibition regarding institutions of higher
- 4 <u>education.--An institution of higher education may not uphold a</u>
- 5 <u>rule, requirement, standard or other limitation that prevents a</u>
- 6 college athlete of the institution of higher education from
- 7 <u>fully participating in intercollegiate athletics and earning</u>
- 8 compensation as a result of the use of the college athlete's
- 9 <u>name, image, likeness rights or athletic reputation.</u>
- 10 (b) Prohibitions regarding intercollegiate athletic
- 11 entities. -- An athletic association, conference or other group or
- 12 <u>organization with authority over intercollegiate athletics</u>,
- 13 including, but not limited to, the NCAA, may not:
- 14 (1) Prevent a college athlete from fully participating
- in intercollegiate athletics without penalty and earning
- 16 compensation as a result of the college athlete's name,
- 17 image, likeness rights or athletic reputation.
- 18 (2) Prevent an institution of higher education from
- 19 fully participating in intercollegiate athletics without
- 20 <u>penalty as a result of a college athlete's use of the college</u>
- 21 athlete's name, image, likeness rights or athletic
- 22 reputation.
- 23 § 6705. Professional representation.
- 24 (a) Prohibitions.--
- 25 (1) An institution of higher education, athletic
- 26 <u>association</u>, conference or other group or organization with
- authority over intercollegiate athletics, including, but not
- 28 limited to, the NCAA, may not interfere with or prevent a
- college athlete from fully participating in intercollegiate
- 30 athletics for obtaining professional representation in

- 1 <u>relation to contracts or legal matters, including, but not</u>
- 2 limited to, representation provided by athlete agents or
- 3 financial advisors or legal representation provided by
- 4 <u>attorneys</u>.
- 5 (2) An athletic association, conference or other group
- 6 or organization with authority over intercollegiate
- 7 <u>athletics, including, but not limited to, the NCAA, may not</u>
- 8 prevent an institution of higher education from fully
- 9 participating in intercollegiate athletics without penalty as
- a result of a college athlete obtaining professional
- 11 representation in relation to contracts or legal matters,
- including, but not limited to, representation provided by
- 13 <u>athlete agents or financial advisors or legal representation</u>
- 14 <u>provided by attorneys.</u>
- 15 (b) Qualifications. -- Professional representation obtained by
- 16 <u>a college athlete shall be from a person:</u>
- 17 (1) acting as an athlete agent in accordance with 5
- Pa.C.S. Ch. 33 (relating to registration);
- 19 (2) acting as a financial advisor in accordance with the
- laws of this Commonwealth; or
- 21 (3) admitted to practice law by a court of record of
- this Commonwealth.
- 23 § 6706. Scholarships.
- 24 (a) Eligibility.--Earning compensation from the use of a
- 25 college athlete's name, image, likeness rights or athletic
- 26 reputation shall not affect the college athlete's scholarship
- 27 eligibility or renewal.
- 28 (b) Compensation. --
- 29 (1) For purposes of this chapter, an athletics grant-in-
- 30 aid or stipend scholarship from an institution of higher

- 1 education in which a college athlete is enrolled is not
- 2 <u>compensation for use of a college athlete's name, image,</u>
- 3 likeness rights or athletic reputation.
- 4 (2) An athletics grant-in-aid or stipend scholarship may
- 5 <u>not be revoked or reduced as a result of a college athlete</u>
- 6 <u>earning compensation under this chapter.</u>
- 7 § 6707. Contracts.
- 8 (a) Conflict with team contract.--
- 9 (1) A college athlete may not enter into an apparel
- 10 <u>contract providing compensation to the college athlete for</u>
- 11 <u>use of the college athlete's name, image or likeness rights</u>
- that requires the college athlete to display a sponsor's
- 13 <u>apparel or otherwise advertises for the sponsor during</u>
- official team activities, if a provision of the contract is
- in conflict with a provision of the college athlete's team
- 16 contract.
- 17 (2) An institution of higher education asserting a
- 18 conflict described in paragraph (1) shall disclose to the
- 19 college athlete or the college athlete's professional
- 20 <u>representative or other agent, if applicable, the full</u>
- 21 contract that the institution of higher education asserts to
- be in conflict.
- 23 (b) Disclosure.--A college athlete who enters into a
- 24 contract providing compensation to the college athlete for use
- 25 of the college athlete's name, image or likeness rights shall
- 26 <u>disclose the contract to an official of the institution of</u>
- 27 <u>higher education</u>, to be designated by the institution of higher
- 28 education.
- 29 <u>(c) Periods of official team activities.--</u>
- 30 (1) Subject to paragraph (2), a team contract of an

- 1 <u>institution of higher education's athletic program shall not</u>
- 2 prevent a college athlete from receiving compensation for
- 3 <u>using the college athlete's name, image or likeness rights</u>
- 4 <u>for a commercial purpose when the college athlete is not</u>
- 5 <u>engaged in official team activities.</u>
- 6 (2) Paragraph (1) shall apply only to contracts entered
- 7 <u>into, modified or renewed on or after the effective date of</u>
- 8 this subsection.
- 9 § 6708. Violations and claims.
- 10 A college athlete, institution of higher education,
- 11 conference or State or local prosecutor seeking to prosecute a
- 12 person violating this chapter shall not be deprived of any
- 13 protections provided under State law with respect to a
- 14 controversy that arises in this Commonwealth and shall have the
- 15 right to adjudication in this Commonwealth a claim that arises
- 16 in this Commonwealth.
- 17 § 6709. Settlements.
- 18 Legal settlements made on or after the effective date of this
- 19 section shall not permit noncompliance with this chapter.
- 20 <u>§ 6710.</u> Conflicts.
- 21 Any provision of an existing statute that conflicts with a
- 22 provision of this chapter shall be void.
- 23 <u>§ 6711. Severability.</u>
- 24 The provisions of this chapter shall be severable. If any
- 25 provision of this chapter or the application of any provision of
- 26 this chapter is held to be invalid, that invalidity shall not
- 27 affect any other provision or application of any other provision
- 28 that can be given effect without the invalid provision or
- 29 application.
- 30 Section 2. This act shall take effect July 1, 2020.