
THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 992 Session of
2019

INTRODUCED BY BRIGGS, READSHAW, WILLIAMS, KINSEY, HILL-EVANS,
MURT, DeLUCA, KENYATTA, MULLINS, KORTZ, MARKOSEK AND DALEY,
MARCH 27, 2019

REFERRED TO COMMITTEE ON EDUCATION, MARCH 27, 2019

AN ACT

1 Amending the act of March 10, 1949 (P.L.30, No.14), entitled "An
2 act relating to the public school system, including certain
3 provisions applicable as well to private and parochial
4 schools; amending, revising, consolidating and changing the
5 laws relating thereto," in terms and courses of study,
6 providing for media literacy education.

7 The General Assembly of the Commonwealth of Pennsylvania
8 hereby enacts as follows:

9 Section 1. The act of March 10, 1949 (P.L.30, No.14), known
10 as the Public School Code of 1949, is amended by adding a
11 section to read:

12 Section 1555. Media Literacy Education.--(a) The Department
13 of Education, in consultation with the State Board of Education,
14 shall:

15 (1) Develop, within six (6) months of the effective date of
16 this section, an age-appropriate model curriculum for students
17 in kindergarten through grade twelve (12) for media literacy
18 instruction. Beginning with the school year that commences after
19 the effective date of this section, a school district shall

1 incorporate into the school curriculum a component regarding
2 media literacy.

3 (2) The curriculum may include, but need not be limited to:

4 (i) developing critical thinking skills;

5 (ii) understanding how media messages shape culture and
6 society;

7 (iii) identifying target-marketing strategies;

8 (iv) naming techniques of persuasion used;

9 (v) recognizing bias and misinformation;

10 (vi) discovering parts of a story that are not being told;

11 and

12 (vii) evaluating media messages based on personal
13 experiences, skills, beliefs and values.

14 (3) The State Board of Education shall make this curriculum
15 available on its publicly accessible Internet website.

16 (4) The Department of Education shall make available to
17 school districts on the Department of Education's Internet
18 website a list of resources and materials on media literacy and
19 shall ensure that approved media literacy training opportunities
20 are made available for use in professional development programs
21 for teachers.

22 Section 2. This act shall take effect in 60 days.