## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## HOUSE RESOLUTION

No. 647

Session of 2019

INTRODUCED BY BIZZARRO, HENNESSEY, SCHLOSSBERG, BURNS, MURT, HILL-EVANS, KOSIEROWSKI, READSHAW, SONNEY, NEILSON, YOUNGBLOOD, KORTZ AND MILLARD, DECEMBER 18, 2019

REFERRED TO COMMITTEE ON COMMERCE, DECEMBER 18, 2019

## A RESOLUTION

- Designating the month of February 2020 as "Esports Month" in Pennsylvania.
- 3 WHEREAS, Electronic sports or competitive video gaming, known
- 4 as esports, is the fastest growing spectator sport in the world,
- 5 with a total global audience of 395 million people in 2018; and
- 6 WHEREAS, Estimates of esports viewership for 2019 and 2022
- 7 are projected to be nearly 454 million and 644 million people
- 8 respectively; and
- 9 WHEREAS, The growth of esports over the last few years has
- 10 been significant, with global revenues from esports reaching
- 11 \$865 million in 2018 and a projected \$1.8 billion by the end of
- 12 2022; and
- 13 WHEREAS, Nearly 60% of esports revenues come from advertising
- 14 and paid sponsorships for teams or individual players; and
- 15 WHEREAS, Professional esports leagues and tournaments provide
- 16 legitimate competition for viewers of traditional sports, as the
- 17 2018 League of Legends World Championship drew nearly 100

- 1 million viewers compared to the 2018 Super Bowl that reported
- 2 just over 103 million viewers; and
- 3 WHEREAS, According to the Pennsylvania Esports Coalition (PA
- 4 ESC), esports fosters leadership, communication skills,
- 5 confidence and a sense of community and teamwork; and
- 6 WHEREAS, The benefits of esports are wide and diverse,
- 7 including the improvement of visual acuity and attention,
- 8 increasing problem solving skills, fostering scientific
- 9 reasoning, accelerating language learning and technological
- 10 fluency and increasing interest in STEM subject areas such as
- 11 website creation, streaming, analytics and digital design; and
- 12 WHEREAS, The PA ESC reports that across this Commonwealth
- 13 esports is connecting the remarkable economic benefits of this
- 14 global sport to Pennsylvania's economic future through
- 15 successful professional franchises and athletes, technological
- 16 innovation and development and emerging varsity esports programs
- 17 at colleges and universities, which are boosting enrollment and
- 18 recruitment prospects; and
- 19 WHEREAS, According to the National Association of Collegiate
- 20 Esports (NACE), there are more than 170 NACE member schools in
- 21 the country, with more than 5,000 student athletes and nearly
- 22 \$16 million in esports scholarships and aid currently offered;
- 23 and
- 24 WHEREAS, There are a growing number of colleges and
- 25 universities in this Commonwealth offering esports programs,
- 26 including Edinboro University and Harrisburg University of
- 27 Science and Technology; and
- WHEREAS, Harrisburg University's esports team The Storm won
- 29 the first ESPN Overwatch National Championship in May 2019 after
- 30 a 33-0 undefeated season; and

- 1 WHEREAS, Esports offers gamers with disabilities the
- 2 opportunity to participate competitively in a way that they may
- 3 not otherwise be able to do with traditional sports; and
- 4 WHEREAS, Gamers with conditions like scoliosis,
- 5 arthrogryposis and spinal muscular atrophy have gone on to
- 6 compete nationally in tournaments and earn sponsorships; and
- 7 WHEREAS, The commitment to esports on the professional,
- 8 collegiate, high school and amateur levels shows that the
- 9 esports phenomenon is not simply a trend but has the potential
- 10 to provide the same sustainable economic growth as traditional
- 11 sports programs; and
- 12 WHEREAS, With access to scholarships and other financial
- 13 incentives to attend college, high school esports programs are
- 14 beginning to grow in communities across this Commonwealth,
- 15 offering opportunities to expand science, technology,
- 16 engineering, arts and mathematics education; therefore be it
- 17 RESOLVED, That the House of Representatives designate the
- 18 month of February 2020 as "Esports Month" in Pennsylvania; and
- 19 be it further
- 20 RESOLVED, That the House of Representatives recognize the
- 21 potential of esports and the importance of this growing industry
- 22 to this Commonwealth; and be it further
- 23 RESOLVED, That the House of Representatives urge educators,
- 24 businesspeople, legislators and other individuals in this
- 25 Commonwealth to work together to increase awareness of the value
- 26 of esports, which will serve to build a workforce of qualified
- 27 individuals, maintain our commitment as innovators and stimulate
- 28 the economy through emerging technologies.