

SENATE BILL 2386

By Kyle

AN ACT to amend Tennessee Code Annotated, Title 2,  
relative to political communications.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 2-19-120, is amended by adding the following new subsection (c) and by redesignating the existing subsection (c) as subsection (d):

(c)

(1) A political communication covered by this section that was produced by or includes synthetic media must disclose the use of such synthetic media. The disclosure on printed or digital political communications, including, but not limited to, brochures, flyers, posters, mailings, or internet advertising must be printed or typed in an appropriate legible form to read as follows:

**This political communication was created with the assistance of  
artificial intelligence.**

(2) The disclosure on non-printed or digital political communications shall clearly and prominently display or speak, or both, the following statement:

**This political communication was created with the assistance of  
artificial intelligence.**

(3) In the case of a political communication that is not visual, such as a radio broadcast or automated telephone calls, clearly speaking the statement under subdivision (c)(2) will satisfy the requirements of this subsection (c).

(4) As used in this subsection (c), "synthetic media" means a form of media, including, but not limited to, text, images, video, or sound, that is fully or partially created or modified through the use of artificial intelligence algorithms.

SECTION 2. This act takes effect upon becoming a law, the public welfare requiring it.