

113TH CONGRESS
1ST SESSION

H. R. 1420

To authorize appropriations to the Secretary of Commerce to establish public-private partnerships under the Market Development Cooperator Program of the International Trade Administration, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

APRIL 9, 2013

Mr. GALLEGO (for himself and Mr. CÁRDENAS) introduced the following bill;
which was referred to the Committee on Foreign Affairs

A BILL

To authorize appropriations to the Secretary of Commerce to establish public-private partnerships under the Market Development Cooperator Program of the International Trade Administration, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “American Export Pro-
5 motion Act of 2013”.

1 **SEC. 2. ADDITIONAL FUNDING FOR THE MARKET DEVELOP-**
2 **MENT COOPERATOR PROGRAM OF THE DE-**
3 **PARTMENT OF COMMERCE.**

4 (a) IN GENERAL.—There is authorized to be appro-
5 priated to the Secretary of Commerce, for the period be-
6 ginning on the date of the enactment of this Act and end-
7 ing on the last day of the 18th month thereafter,
8 \$4,000,000 for the Manufacturing and Services unit of the
9 International Trade Administration—

10 (1) to establish public-private partnerships
11 under the Market Development Cooperator Program
12 of the International Trade Administration; and

13 (2) to underwrite a portion of the start-up costs
14 for new projects carried out under that Program to
15 strengthen the competitiveness and market share of
16 United States industry, not to exceed, for each such
17 project, the lesser of—

18 (A) $\frac{1}{3}$ of the total start-up costs for the
19 project; or

20 (B) \$500,000.

21 (b) REQUIREMENTS.—In obligating and expending
22 the funds appropriated pursuant to subsection (a), the
23 Secretary of Commerce shall give preference—

24 (1) to activities that assist small- and medium-
25 sized businesses in the United States; and

1 (2) to activities that the Secretary determines
2 will create or sustain the greatest number of jobs in
3 the United States or obtain the maximum return on
4 investment.

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