

116TH CONGRESS  
1ST SESSION

# S. RES. 432

Designating November 2019 as “National College Application Month”.

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IN THE SENATE OF THE UNITED STATES

NOVEMBER 19, 2019

Mr. COONS (for himself, Mr. SCOTT of South Carolina, Mr. CARPER, and Ms. ERNST) submitted the following resolution; which was considered and agreed to

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## RESOLUTION

Designating November 2019 as “National College Application Month”.

Whereas equality of opportunity for all people is one of the noblest aspirations of the United States;

Whereas the National Center for Education Statistics reports that the employment rate for young adults with a bachelor’s degree and the employment rate for young adults whose highest credential is a high school diploma differ by 14 percentage points;

Whereas a 2015 study by Georgetown University identified that the average lifetime earnings gap between college graduates and individuals with only a high school diploma is \$1,000,000;

Whereas the Pew Economic Mobility Project finds that whether a child born in the lowest income quintile obtains a 4-year degree or higher credential is associated with—

(1) an approximately 70 percent difference in the probability of that child earning an income outside the lowest income quintile; and

(2) a threefold difference in the probability of that child going on to earn an income in the highest income quintile;

Whereas the Education Commission of the States highlights that the number of nontraditional students at colleges and universities is expected to rise 65 percent faster than the number of traditional students during the 15-year period ending in 2024;

Whereas the Bureau of Labor Statistics reports that approximately 31 percent of high school graduates in 2018 did not matriculate to an institution of higher education the following fall semester, representing little change in the college enrollment of new high school graduates from the prior year;

Whereas the Bureau of Labor Statistics also reports that the unemployment rate for recent high school graduates not enrolled in college in the fall semester of 2018 was 18.6 percent, significantly higher than the national unemployment rate;

Whereas many secondary students struggle to identify and assess postsecondary options due to a number of factors, including insufficient information on programmatic outcomes and difficulties in accessing effective or consistent counseling services and resources;

Whereas the complexity of financial aid systems and processes, rising college costs, and a shortage of effective financial education and literacy programs can serve as additional deterrents or barriers for students and families as they assess the viability of higher education programs as a postsecondary option;

Whereas the United States built a thriving middle class in part by nurturing the potential for colleges and universities to provide avenues to economic opportunity;

Whereas the data on the benefits of higher education demonstrate that, in spite of ongoing barriers to access and student success, colleges and universities can still provide pathways to economic opportunity; and

Whereas completion of the Free Application for Federal Student Aid is one of the best predictors of future college enrollment, as high school seniors who complete the form are 63 percent more likely to begin postsecondary education: Now, therefore, be it

1       *Resolved*, That the Senate—

2               (1) designates November 2019 as “National  
3       College Application Month”;

4               (2) encourages the people of the United States  
5       to—

6                       (A) evaluate options for pursuing higher  
7       education;

8                       (B) submit a Free Application for Federal  
9       Student Aid to understand college financing op-  
10      portunities; and

1 (C) support every student, regardless of  
2 the background or resources of the student, in  
3 obtaining the skills and knowledge needed to  
4 thrive;

5 (3) supports efforts to better assist low-income  
6 and first generation students throughout the finan-  
7 cial aid and college application process;

8 (4) urges public officials, educators, parents,  
9 students, and communities in the United States to  
10 observe National College Application Month with ap-  
11 propriate activities and programs designed to en-  
12 courage students to consider, research, and apply to  
13 college and for financial aid; and

14 (5) commends teachers, counselors, mentors,  
15 and parents who support students throughout the  
16 college application process, as well as the organiza-  
17 tions and institutions partnering to eliminate bar-  
18 riers to higher education.

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