## SENATE BILL 5549

State of Washington 66th Legislature 2019 Regular Session

By Senators Liias, King, Hunt, and Braun

Read first time 01/23/19. Referred to Committee on Labor & Commerce.

AN ACT Relating to modernizing resident distillery marketing and sales restrictions; amending RCW 66.24.140, 66.24.145, 66.28.040, 66.24.630, and 66.28.310; and adding new sections to chapter 66.24 RCW.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

6 **Sec. 1.** RCW 66.24.140 and 2017 c 260 s 1 are each amended to 7 read as follows:

8 (1) There is a license to distillers, including blending, 9 rectifying, and bottling; fee two thousand dollars per annum, unless 10 provided otherwise as follows:

(a) For distillers producing one hundred fifty thousand gallons or less of spirits with at least half of the raw materials used in the production grown in Washington, the license fee must be reduced to one hundred dollars per annum;

(b) The board must license stills used and to be used solely and only by a commercial chemist for laboratory purposes, and not for the manufacture of liquor for sale, at a fee of twenty dollars per annum;

(c) The board must license stills used and to be used solely and only for laboratory purposes in any school, college, or educational institution in the state, without fee; and

1 (d) The board must license stills that have been duly licensed as 2 fruit and/or wine distilleries by the federal government, used and to 3 be used solely as fruit and/or wine distilleries in the production of 4 fruit brandy and wine spirits, at a fee of two hundred dollars per 5 annum.

6

(2) Any distillery licensed under this section may:

(a) Sell, for off-premises consumption, spirits of ((its)) the
distillery's own production ((for consumption off the premises)),
spirits produced by another distillery or craft distillery licensed
in this state, or vermouth or sparkling wine products produced by a
licensee in this state. A distillery selling spirits or other alcohol
authorized under this subsection must comply with the applicable laws
and rules relating to retailers;

(b) Contract distilled spirits for, and sell contract distilled spirits to, holders of distillers' or manufacturers' licenses, including licenses issued under RCW 66.24.520, or for export; and

17

(c) ((Provide samples subject to the following conditions:

18 (i) For the purposes of this subsection, the maximum amount of 19 alcohol per person per day is two ounces;

20 (ii) Provide free or for a charge one-half ounce or less samples 21 of spirits of its own production to persons on the premises of the 22 distillery. Spirits samples may be adulterated with nonalcoholic 23 mixers, mixers with alcohol of the distiller's own production, water, 24 and/or ice;

25 (iii) Sell adulterated samples of spirits of their own 26 production, water, and/or ice to persons on the premises at the 27 distillery; and

28 (iv) Every person who participates in any manner in the service of these samples must obtain a class 12 alcohol server permit)) Serve 29 samples of spirits for free or for a charge, and sell servings of 30 spirits, vermouth, and sparkling wine to customers for on-premises 31 32 consumption, at the premises of the distillery indoors, outdoors, or in any combination thereof, and at the distillery's off-site tasting 33 34 rooms in accordance with this chapter, subject to the following 35 conditions:

36 (i) A distillery may provide to customers, for free or for a 37 charge, for on-premises consumption, spirits samples that are one-38 half ounce or less per sample of spirits, and that may be adulterated 39 with water, ice, other alcohol entitled to be served or sold on the 40 licensed premises under this section, or nonalcoholic mixers; (ii) A distillery may sell, for on-premises consumption, servings of spirits of the distillery's own production or spirits produced by another distillery or craft distillery licensed in this state, which must be adulterated with water, ice, other alcohol entitled to be sold or served on the licensed premises, or nonalcoholic mixers; and (iii) A distillery may sell, for on-premises consumption, servings of vermouth or sparkling wine products produced by a

8 <u>licensee in this state.</u>

(3) (a) If a distillery provides or sells spirits or other alcohol 9 products authorized to be sold or provided to customers for on-10 premises or off-premises consumption that are produced by another 11 12 distillery, craft distillery, or licensee in this state, then at any one time no more than twenty-five percent of the alcohol stock-13 keeping units offered or sold by the distillery at its distillery 14 premises and at any off-site tasting rooms licensed under section 3 15 of this act may be vermouth, sparkling wine, or spirits made by 16 17 another distilled spirits producer or licensee. If a distillery sells fewer than twenty alcohol stock keeping units of products of its own 18 19 production, it may sell up to five alcohol stock keeping units of another distillery, craft distillery, or licensee in this state. 20

(b) A person is limited to receiving or purchasing, for onpremises consumption, no more than two ounces total of spirits that are unadulterated. Any additional spirits purchased for on-premises consumption must be adulterated as authorized in this section.

(c) Except for an event in which a private party has secured a private banquet permit, after 9:00 p.m. no person under twenty-one years of age may enter or remain on a distillery's premises in an area where alcohol is sampled, sold, or served, or on the premises of a distillery's off-site tasting room licensed under section 3 of this act.

31 (d) Any person serving or selling spirits or other alcohol 32 <u>authorized to be served or sold by a distillery must obtain a class</u> 33 <u>12 alcohol server permit.</u>

34

(e) A distillery may sell nonalcoholic products at retail.

35 Sec. 2. RCW 66.24.145 and 2015 c 194 s 2 are each amended to 36 read as follows:

(1) (a) Any craft distillery may sell, for off-premises
 <u>consumption</u>, spirits of its own production ((for consumption off the
 <del>premises</del>)), spirits produced by another craft distillery or

1 <u>distillery licensed in this state</u>, and vermouth and sparkling wine 2 <u>products produced by a licensee in this state</u>.

3 (b) A craft distillery selling spirits <u>or other alcohol</u> 4 <u>authorized</u> under this subsection must comply with the applicable laws 5 and rules relating to retailers.

6 (2) Any craft distillery may contract distilled spirits for, and 7 sell contract distilled spirits to, holders of distillers' or 8 manufacturers' licenses, including licenses issued under RCW 9 66.24.520, or for export.

10 (3) Any craft distillery licensed under this section may 11 ((provide, free or for a charge, one-half ounce or less samples of 12 spirits of its own production to persons on the premises of the 13 distillery. The maximum total per person per day is two ounces. Every 14 person who participates in any manner in the service of samples must 15 obtain a class 12 alcohol server permit. Spirits samples may be 16 adulterated with nonalcoholic mixers, water, and/or ice.

17 (4)) serve samples of spirits for free or for a charge, and sell 18 servings of spirits, vermouth, and sparkling wine products to 19 customers for on-premises consumption, at the premises of the 20 distillery indoors, outdoors, or in any combination thereof, and at 21 the distillery's off-site tasting rooms, in accordance with this 22 chapter, subject to the following conditions:

(a) A craft distillery may provide to customers, for free or for a charge, for on-premises consumption, spirits samples that are onehalf ounce or less per sample of spirits, and that may be adulterated with water, ice, other alcohol entitled to be sold or served on the licensed premises, or nonalcoholic mixers;

(b) A craft distillery may sell, for on-premises consumption, servings of spirits of the craft distillery's own production and spirits produced by another craft distillery or distillery licensed in this state, which must be adulterated with water, ice, other alcohol entitled to be sold or served on the licensed premises, or nonalcoholic mixers; and

34 (c) A distillery may sell, for on-premises consumption, servings 35 of vermouth or sparkling wine products produced by a licensee in this 36 state.

37 <u>(4) (a) If a craft distillery provides or sells spirits or other</u> 38 <u>alcohol products authorized to be sold or provided to customers for</u> 39 <u>on-premises or off-premises consumption that are produced by another</u> 40 <u>distillery, craft distillery, or licensee in this state, then at any</u>

1 one time no more than twenty-five percent of the alcohol stockkeeping units offered or sold by the craft distillery at its craft 2 distillery premises and at any off-site tasting rooms licensed under 3 section 3 of this act may be vermouth, sparkling wine, or spirits 4 made by another distilled spirits producer or licensee. If a 5 6 distillery sells fewer than twenty alcohol stock keeping units of products of its own production, it may sell up to five alcohol stock 7 keeping units of another distillery, craft distillery, or licensee in 8 this state. 9

10 (b) A person is limited to receiving or purchasing, for on-11 premises consumption, no more than two ounces total of spirits that 12 are unadulterated. Any additional spirits purchased for on-premises 13 consumption must be adulterated.

14 (c) Any person serving or selling spirits or other alcohol 15 authorized to be served or sold by a craft distillery must obtain a 16 class 12 alcohol server permit.

17 (5) (a) A distillery or craft distillery licensee may apply to the board for an endorsement to <u>sample and</u> sell spirits of its own 18 19 production at retail ((for off-premises consumption)) at a qualifying farmers market. The annual fee for this endorsement is seventy-five 20 21 dollars. Sampling is limited to a total of no more than two ounces of 22 spirits of the distillery's or craft distillery's own production. The samples may be adulterated with the addition of ice, water, juice, or 23 24 other nonalcoholic mixers. Bottles sold are for off-premises 25 consumption only.

(b) For each month during which a distillery or craft distillery ((will)) <u>samples and sells</u> spirits at a qualifying farmers market, the distillery or craft distillery must provide the board or its designee a list of the dates, times, and locations at which bottled spirits may be offered for sale. This list must be received by the board before the spirits may be offered for sale at a qualifying farmers market.

(c) Each approved location in a qualifying farmers market is 33 34 deemed to be part of the distillery or craft distillery license for the purpose of this title((. The approved locations under an 35 endorsement granted under this subsection do not include tasting or 36 37 sampling privileges)), but shall not be counted against the allowed number of off-site tasting rooms allowed under this chapter. The 38 39 distillery or craft distillery may not store spirits at a farmers 40 market beyond the hours that the bottled spirits are offered for sale. The distillery or craft distillery may not act as a distributor
 from a farmers market location.

(d) Before a distillery or craft distillery ((may)) samples and 3 sells ((bottled)) spirits at a qualifying farmers market, the farmers 4 market must apply to the board for authorization for any distillery 5 6 or craft distillery with an endorsement approved under this subsection to sample and sell bottled spirits at retail at the 7 farmers market. A farmers market may restrict the participation of a 8 distillery or craft distillery to bottle sales for off-premise 9 10 consumption only and not allow the sampling of spirits. This application must include, at a minimum: (i) A map of the farmers 11 12 market showing all booths, stalls, or other designated locations at which an approved distillery or craft distillery ((may)) samples and 13 sells bottled spirits. If sampling is allowed it must be in a 14 15 location with an adequate line of demarcation or barrier so as to 16 prevent those under twenty-one years of age from accessing the booth 17 or stalls. Such location may be in proximity to an identified and approved wine or beer consumption area of the farmers market, if any; 18 and (ii) the name and contact information for the on-site market 19 managers who may be contacted by the board or its designee to verify 20 21 the locations at which bottled spirits may be sold. Before 22 authorizing a qualifying farmers market to allow an approved 23 distillery or craft distillery to sample and sell bottled spirits at retail at its farmers market location, the board must notify the 24 25 persons or entities of such application for authorization pursuant to RCW 66.24.010 (8) and (9). An authorization granted under this 26 27 subsection  $\left(\left(\frac{4}{4}\right)\right)$  (5) (d) may be withdrawn by the board for any 28 violation of this title or any rules adopted under this title.

(e) For the purposes of this subsection ((-(+))) (5), "qualifying farmers market" has the same meaning as defined in RCW 66.24.170.

31 ((<del>(5)</del>)) <u>(6)</u> The board must adopt rules to implement the alcohol 32 server permit requirement and may adopt additional rules to implement 33 this section.

34

((<del>(6)</del>)) <u>(7)</u> Distilling is an agricultural practice.

35 (8) Except for an event in which a private party has secured a 36 private banquet permit, after 9:00 p.m. no person under twenty-one 37 years of age may enter or remain on a craft distillery's premises in 38 an area where alcohol is sampled, sold, or served, or on the premises 39 of a craft distillery's off-site tasting room licensed under section 40 3 of this act. (9) A craft distillery may sell nonalcoholic products at retail.

2 <u>NEW SECTION.</u> Sec. 3. A new section is added to chapter 66.24
3 RCW to read as follows:

1

(1) (a) There is a tasting room license available to distillery 4 5 and craft distillery licensees. A tasting room license authorizes the operation of an off-site tasting room, in addition to a tasting room 6 attached to the distillery's or craft distillery's production 7 facility, at which the licensee may sample, serve, and sell spirits 8 and alcohol products authorized to be sampled, served, and sold under 9 10 RCW 66.24.140 and 66.24.145, for on-premises and off-premises 11 consumption, subject to the same limitations as provided in RCW 66.24.140 and 66.24.145. 12

13 (b) A distillery or craft distillery licensee is eligible for no more than four tasting room licenses located in this state, which may 14 15 be indoors, or outdoors or a combination thereof, and which shall be 16 administratively tied to a licensed production facility. A separate 17 license is required for the operation of each off-site tasting room. 18 The fee for the first off-site tasting room license is one hundred dollars per annum. The fee for each additional off-site tasting room 19 20 license is one thousand dollars per annum. No additional license is 21 required for a distillery or craft distillery to sample, serve, and 22 sell spirits and alcohol to customers on the distillery or craft distillery premises as authorized under RCW 66.24.140 and 66.24.145. 23

(2) (a) Except for an event in which a private party has secured a
 private banquet permit, after 9:00 p.m. no person under twenty-one
 years of age may enter or remain on the premises of a tasting room
 licensed under this section.

(b) Any person serving or selling spirits or other alcohol
authorized to be served or sold by a craft distillery must obtain a
class 12 alcohol server permit.

31 <u>NEW SECTION.</u> Sec. 4. A new section is added to chapter 66.24 32 RCW to read as follows:

(1) Of the off-site tasting rooms allowed in this chapter, any distillery, craft distillery, domestic winery, or any combination of licensees thereof, licensed under this chapter may jointly occupy and co-operate up to two off-site locations, which may be indoors, outdoors, or a combination thereof, at which they may sample, serve, and sell products of their own production and products authorized to

be sampled, served, and sold under the terms of their license. The licensees must maintain separate storage of products and separate financials.

(2) Any domestic brewery, microbrewery, domestic winery, 4 distillery, or craft distillery licensed under this chapter, or any 5 6 combination of licensees thereof, whose property parcels or buildings are located in direct physical proximity to one another may share a 7 standing or seated tasting area for patrons to use, which may be 8 indoors, outdoors, or a combination thereof. Each licensee may 9 sample, serve, and sell products the licensee is authorized to 10 sample, serve, and sell under the terms of its license, for on-11 12 premises consumption in the jointly operated consumption area. Each licensee must use distinctly marked glassware or serving containers 13 to identify the source of any product being consumed. 14

15 (3) Licensees operating under this section must comply with the 16 applicable laws and rules relating to retailers.

17 (4) Licensees operating under this section must comply with all 18 applicable laws and rules relating to sampling and serving, as may be 19 allowed by their license type.

20

(5) All licensees who participate in:

(a) A jointly operated off-premises location allowed undersubsection (1) of this section, or

(b) A conjoined consumption area allowed under subsection (2) of this section must share staffing resources and if no single licensee can be reasonably identified as the source of any violation or enforcement issue, each licensee shall be responsible in the event of any such enforcement issues, unless the enforcement issue was due only to one licensee's conduct.

(6) Every person who participates in any manner in the sale or service of samples or servings of spirits must obtain a class 12 alcohol server permit. Every person who participates in any manner in the sale or service of samples or servings of beer and wine must obtain a class 12 or class 13 alcohol server permit.

34 Sec. 5. RCW 66.28.040 and 2016 c 235 s 15 are each amended to 35 read as follows:

36 (1) Except as permitted by the board under RCW 66.20.010, or as 37 <u>allowed under this title</u>, no domestic brewery, microbrewery, 38 distributor, distiller, domestic winery, importer, rectifier, 39 certificate of approval holder, or other manufacturer of liquor may,

1 within the state of Washington, give to any person any liquor((+
2 but)) without charge.

(2) Nothing in this section nor in RCW 66.28.305 prevents a 3 domestic brewery, microbrewery, distributor, domestic winery, 4 distiller, certificate of approval holder, or importer from 5 6 furnishing samples of beer, wine, or spirituous liquor to authorized licensees for the purpose of negotiating a sale, in accordance with 7 regulations adopted by the liquor and cannabis board, provided that 8 the samples are subject to taxes imposed by RCW 66.24.290 and 9 10 66.24.210((+)).

11 <u>(3) Nothing in this section prevents a domestic brewery,</u> 12 microbrewery, domestic winery, distillery, certificate of approval 13 holder, or distributor from furnishing beer, wine, or spirituous 14 liquor for instructional purposes under RCW 66.28.150((;)).

15 (4) Nothing in this section prevents a domestic winery, 16 certificate of approval holder, or distributor from furnishing wine 17 without charge, subject to the taxes imposed by RCW 66.24.210, to a not-for-profit group organized and operated solely for the purpose of 18 19 enology or the study of viticulture which has been in existence for at least six months and that uses wine so furnished solely for such 20 21 educational purposes or a domestic winery, or an out-of-state certificate of approval holder, from furnishing wine without charge 22 23 or a domestic brewery, or an out-of-state certificate of approval holder, from furnishing beer without charge, subject to the taxes 24 25 imposed by RCW 66.24.210 or 66.24.290, or a domestic distiller licensed under RCW 66.24.140 or an accredited representative of a 26 distiller, manufacturer, importer, or distributor of spirituous 27 28 liquor licensed under RCW 66.24.310, from furnishing spirits without charge, to a nonprofit charitable corporation or association exempt 29 from taxation under 26 U.S.C. Sec. 501(c)(3) or (6) of the internal 30 31 revenue code of 1986 for use consistent with the purpose or purposes 32 entitling it to such exemption  $((\div))$ .

33 (5) Nothing in this section prevents a domestic brewery or 34 microbrewery from serving beer without charge, on the brewery 35 premises( $(\div)$ ).

36 (6) Nothing in this section prevents donations of wine for the 37 purposes of RCW 66.12.180(( $\div$ )).

38 <u>(7) N</u>othing in this section prevents a domestic winery from 39 serving wine without charge, on the winery premises((<del>; and</del>))<u>.</u>

1 <u>(8) Nothing in this section prevents a craft distillery from</u> 2 serving spirits, ((<del>on the distillery premises subject to RCW</del> 3 <del>66.24.145</del>)) <u>including spirits adulterated with other alcohol entitled</u> 4 <u>to be served or sold under RCW 66.24.140 or 66.24.145</u>, to customers 5 <u>on the distillery premises or at an off-site tasting room as</u> 6 <u>authorized under the terms of the license</u>.

7 Sec. 6. RCW 66.24.630 and 2017 c 96 s 4 are each amended to read 8 as follows:

9 (1) There is a spirits retail license to: Sell spirits in 10 original containers to consumers for consumption off the licensed premises and to permit holders; sell spirits in original containers 11 to retailers licensed to sell spirits for consumption on the 12 premises, for resale at their licensed premises according to the 13 terms of their licenses, although no single sale may exceed twenty-14 15 four liters, unless the sale is by a licensee that was a contract 16 liquor store manager of a contract liquor store at the location of its spirits retail licensed premises from which it makes such sales; 17 18 and export spirits.

19 (2) For the purposes of this title, a spirits retail license is a 20 retail license, and a sale by a spirits retailer is a retail sale 21 only if not for resale. Nothing in this title authorizes sales by on-22 sale licensees to other retail licensees. The board must establish by 23 rule an obligation of on-sale spirits retailers to:

(a) Maintain a schedule by stock-keeping unit of all their
purchases of spirits from spirits retail licensees, including
combination spirits, beer, and wine licensees holding a license
issued pursuant to RCW 66.24.035, indicating the identity of the
seller and the quantities purchased; and

(b) Provide, not more frequently than quarterly, a report for each scheduled item containing the identity of the purchasing onpremises licensee and the quantities of that scheduled item purchased since any preceding report to:

33 (i) A distributor authorized by the distiller to distribute a 34 scheduled item in the on-sale licensee's geographic area; or

35 (ii) A distiller acting as distributor of the scheduled item in 36 the area.

(3) (a) Except as otherwise provided in (c) of this subsection,
 the board may issue spirits retail licenses only for premises
 comprising at least ten thousand square feet of fully enclosed retail

space within a single structure, including storerooms and other 1 interior auxiliary areas but excluding covered or fenced exterior 2 areas, whether or not attached to the structure, and only to 3 applicants that the board determines will maintain systems for 4 inventory management, employee training, employee supervision, and 5 6 physical security of the product substantially as effective as those 7 of stores currently operated by the board with respect to preventing sales to or pilferage by underage or inebriated persons. 8

(b) License issuances and renewals are subject to RCW 66.24.010 9 and the regulations adopted thereunder, including without limitation 10 11 rights of cities, towns, county legislative authorities, the public, 12 churches, schools, and public institutions to object to or prevent issuance of local liquor licenses. However, existing grocery premises 13 licensed to sell beer and/or wine are deemed to be premises "now 14 licensed" under RCW 66.24.010(9)(a) for the purpose of processing 15 16 applications for spirits retail licenses.

17 (c) The board may not deny a spirits retail license to an otherwise qualified contract liquor store at its contract location or 18 to the holder of former state liquor store operating rights sold at 19 auction under RCW 66.24.620 on the grounds of location, nature, or 20 21 size of the premises to be licensed. The board may not deny a spirits 22 retail license to applicants that are not contract liquor stores or operating rights holders on the grounds of the size of the premises 23 to be licensed, if such applicant is otherwise qualified and the 24 25 board determines that:

(i) There is no spirits retail license holder in the trade areathat the applicant proposes to serve;

(ii) The applicant meets, or upon licensure will meet, theoperational requirements established by the board by rule; and

30 (iii) The licensee has not committed more than one public safety 31 violation within the three years preceding application.

32 (d) A retailer authorized to sell spirits for consumption on or off the licensed premises may accept delivery of spirits at its 33 licensed premises, at another licensed premises as designated by the 34 retailer, or at one or more warehouse facilities registered with the 35 36 board, which facilities may also warehouse and distribute nonliquor items, and from which the retailer may deliver to its own licensed 37 premises and, pursuant to sales permitted under subsection (1) of 38 39 this section:

(i) To other retailer premises licensed to sell spirits for
 consumption on the licensed premises;

3 (ii) To other registered facilities; or

4 (iii) To lawful purchasers outside the state. The facilities may 5 be registered and utilized by associations, cooperatives, or 6 comparable groups of retailers, including at least one retailer 7 licensed to sell spirits.

8 (e) For purposes of negotiating volume discounts, a group of 9 individual retailers authorized to sell spirits for consumption off 10 the licensed premises may accept delivery of spirits at their 11 individual licensed premises or at any one of the individual 12 licensee's premises, or at a warehouse facility registered with the 13 board.

(4) (a) Except as otherwise provided in RCW 66.24.632, or in (b) 14 15 of this subsection, each spirits retail licensee must pay to the 16 board, for deposit into the liquor revolving fund, a license issuance 17 fee equivalent to seventeen percent of all spirits sales revenues under the license, exclusive of taxes collected by the licensee and 18 of sales of items on which a license fee payable under this section 19 has otherwise been incurred. The board must establish rules setting 20 forth the timing of such payments and reporting of sales dollar 21 volume by the licensee, with payments required quarterly in arrears. 22 23 The first payment is due October 1, 2012.

(b) This subsection (4) does not apply to craft distilleries <u>for</u>
 <u>sales of spirits of the craft distillery's own production</u>.

(5) In addition to the payment required under subsection (4) of 26 27 this section, each licensee must pay an annual license renewal fee of 28 one hundred sixty-six dollars. The board must periodically review and adjust the renewal fee as may be required to maintain it as 29 comparable to annual license renewal fees for licenses to sell beer 30 31 and wine not for consumption on the licensed premises. If required by 32 law at the time, any increase of the annual renewal fee becomes effective only upon ratification by the legislature. 33

(6) As a condition to receiving and renewing a spirits retail license the licensee must provide training as prescribed by the board by rule for individuals who sell spirits or who manage others who sell spirits regarding compliance with laws and regulations regarding sale of spirits, including without limitation the prohibitions against sale of spirits to individuals who are underage or visibly intoxicated. The training must be provided before the individual first engages in the sale of spirits and must be renewed at least every five years. The licensee must maintain records documenting the nature and frequency of the training provided. An employee training program is presumptively sufficient if it incorporates a "responsible vendor program" adopted by the board.

6 (7) The maximum penalties prescribed by the board in WAC 7 314-29-020 through 314-29-040 relating to fines and suspensions are 8 doubled for violations relating to the sale of spirits by spirits 9 retail licensees.

10 (8)(a) The board must adopt regulations concerning the adoption 11 and administration of a compliance training program for spirits 12 retail licensees, to be known as a "responsible vendor program," to 13 reduce underage drinking, encourage licensees to adopt specific best 14 practices to prevent sales to minors, and provide licensees with an 15 incentive to give their employees ongoing training in responsible 16 alcohol sales and service.

(b) Licensees who join the responsible vendor program under this section and maintain all of the program's requirements are not subject to the doubling of penalties provided in this section for a single violation in any period of twelve calendar months.

21 (c) The responsible vendor program must be free, voluntary, and 22 self-monitoring.

(d) To participate in the responsible vendor program, licensees must submit an application form to the board. If the application establishes that the licensee meets the qualifications to join the program, the board must send the licensee a membership certificate.

(e) A licensee participating in the responsible vendor programmust at a minimum:

29

(i) Provide ongoing training to employees;

30 (ii) Accept only certain forms of identification for alcohol 31 sales;

32 (iii) Adopt policies on alcohol sales and checking 33 identification;

34 (iv) Post specific signs in the business; and

35 (v) Keep records verifying compliance with the program's 36 requirements.

(f) (i) A spirits retail licensee that also holds a grocery store license under RCW 66.24.360 or a beer and/or wine specialty shop license under RCW 66.24.371 may, upon board approval and pursuant to 1 board rules, transition to a combination spirits, beer, and wine 2 license pursuant to RCW 66.24.035.

3 (ii) An applicant that would qualify for a spirits retail license 4 under this section and that qualifies for a combination spirits, 5 beer, and wine license pursuant to RCW 66.24.035 may apply for a 6 license pursuant to RCW 66.24.035 instead of applying for a spirits 7 retail license under this section.

8 Sec. 7. RCW 66.28.310 and 2015 c 94 s 1 are each amended to read 9 as follows:

(1) (a) Nothing in RCW 66.28.305 prohibits an industry member from providing retailers branded promotional items which are of nominal value, singly or in the aggregate. Such items include but are not limited to: Trays, lighters, blotters, postcards, pencils, coasters, menu cards, meal checks, napkins, clocks, mugs, glasses, bottles or can openers, corkscrews, matches, printed recipes, shirts, hats, visors, and other similar items. Branded promotional items:

17 (i) Must be used exclusively by the retailer or its employees in 18 a manner consistent with its license;

19 (ii) Must bear imprinted advertising matter of the industry 20 member only, except imprinted advertising matter of the industry 21 member can include the logo of a professional sports team which the 22 industry member is licensed to use;

(iii) May be provided by industry members only to retailers and their employees and may not be provided by or through retailers or their employees to retail customers; and

26

(iv) May not be targeted to or appeal principally to youth.

(b) An industry member is not obligated to provide any such branded promotional items, and a retailer may not require an industry member to provide such branded promotional items as a condition for selling any alcohol to the retailer.

31 (c) Any industry member or retailer or any other person asserting that the provision of branded promotional items as allowed in (a) of 32 this subsection has resulted or is more likely than not to result in 33 undue influence or an adverse impact on public health and safety, or 34 is otherwise inconsistent with the criteria in (a) of this subsection 35 may file a complaint with the board. Upon receipt of a complaint the 36 board may conduct such investigation as it deems appropriate in the 37 38 circumstances. If the investigation reveals the provision of branded promotional items has resulted in or is more likely than not to 39

SB 5549

1 result in undue influence or has resulted or is more likely than not 2 to result in an adverse impact on public health and safety or is 3 otherwise inconsistent with (a) of this subsection the board may 4 issue an administrative violation notice to the industry member, to 5 the retailer, or both. The recipient of the administrative violation 6 notice may request a hearing under chapter 34.05 RCW.

7

(2) Nothing in RCW 66.28.305 prohibits:

8 (a) An industry member from providing to a special occasion 9 licensee and a special occasion licensee from receiving services for:

10 (i) Installation of draft beer dispensing equipment or 11 advertising;

12 (ii) Advertising, pouring, or dispensing of beer or wine at a 13 beer or wine tasting exhibition or judging event; or

14 (iii) Pouring or dispensing of spirits by a licensed domestic 15 distiller or the accredited representative of a distiller, 16 manufacturer, importer, or distributor of spirituous liquor licensed 17 under RCW 66.24.310; or

(b) Special occasion licensees from paying for beer, wine, or spirits immediately following the end of the special occasion event; or

(c) Wineries, breweries, or distilleries that are participating in a special occasion event from paying reasonable booth fees to the special occasion licensee.

(3) Nothing in RCW 66.28.305 prohibits industry members from 24 25 performing, and retailers from accepting the service of building, 26 rotating, and restocking displays and stockroom inventories; rotating and rearranging can and bottle displays of their own products; 27 providing point of sale material and brand signs; pricing case goods 28 of their own brands; and performing such similar business services 29 consistent with board rules, or personal services as described in 30 31 subsection (5) of this section.

32

(4) Nothing in RCW 66.28.305 prohibits:

(a) Industry members from listing on their internet web sites
 information related to retailers who sell or promote their products,
 including direct links to the retailers' internet web sites; and

36 (b) Retailers from listing on their internet web sites 37 information related to industry members whose products those 38 retailers sell or promote, including direct links to the industry 39 members' web sites; or 1 (c) Industry members and retailers from producing, jointly or 2 together with regional, state, or local industry associations, 3 brochures and materials promoting tourism in Washington state which 4 contain information regarding retail licensees, industry members, and 5 their products.

6 (5) Nothing in RCW 66.28.305 prohibits the performance of personal services offered from time to time by a domestic winery or 7 certificate of approval holder to retailers when the personal 8 services are (a) conducted at a licensed premises, and (b) intended 9 to inform, educate, or enhance customers' knowledge or experience of 10 11 the manufacturer's products. The performance of personal services may 12 include participation and pouring, bottle signing events, and other similar informational or educational activities at the premises of a 13 retailer holding a spirits, beer, and wine restaurant license, a wine 14 and/or beer restaurant license, a specialty wine shop license, a 15 16 special occasion license, a grocery store license with a tasting 17 endorsement, or a private club license. A domestic winery or certificate of approval holder is not obligated to perform any such 18 19 personal services, and a retail licensee may not require a domestic winery or certificate of approval holder to conduct any personal 20 service as a condition for selling any alcohol to the retail 21 22 licensee, or as a condition for including any product of the domestic 23 winery or certificate of approval holder in any tasting conducted by the licensee. Except as provided in RCW 66.28.150, the cost of 24 25 sampling may not be borne, directly or indirectly, by any domestic 26 winery or certificate of approval holder or any distributor. Nothing 27 in this section prohibits wineries, breweries, microbreweries, 28 certificate of approval holders, and retail licensees from 29 identifying the producers on private labels authorized under RCW 66.24.400, 66.24.425, 66.24.450, 66.24.360, and 66.24.371. 30

31 (6) Nothing in RCW 66.28.305 prohibits an industry member from 32 entering into an arrangement with any holder of a sports 33 entertainment facility license or an affiliated business for brand 34 advertising at the licensed facility or promoting events held at the 35 sports entertainment facility as authorized under RCW 66.24.570.

36 (7) Nothing in RCW 66.28.305 prohibits the performance of 37 personal services offered from time to time by a domestic brewery, 38 microbrewery, or beer certificate of approval holder to grocery store 39 licensees with a tasting endorsement when the personal services are 40 (a) conducted at a licensed premises in conjunction with a tasting

1 event, and (b) intended to inform, educate, or enhance customers' knowledge or experience of the manufacturer's products. 2 The 3 performance of personal services may include participation and pouring, bottle signing events, and other similar informational or 4 educational activities. A domestic brewery, microbrewery, or beer 5 6 certificate of approval holder is not obligated to perform any such 7 personal services, and a grocery store licensee may not require the performance of any personal service as a condition for including any 8 product in any tasting conducted by the licensee. 9

10 (8) Nothing in RCW 66.28.305 prohibits an arrangement between a 11 domestic winery and a restaurant licensed under RCW 66.24.320 or 12 66.24.400 to waive a corkage fee.

(9) Nothing in this section prohibits professional sports teams 13 who hold a retail liquor license or their agents from accepting bona 14 fide liquor advertising from manufacturers, importers, distributors, 15 16 or their agents for use in the sporting arena. Professional sports 17 teams who hold a retail liquor license or their agents may license the manufacturer, importer, distributor, or their agents to use the 18 19 name and trademarks of the professional sports team in their advertising and promotions, under the following conditions: 20

(a) Such advertising must be paid for by said manufacturer,
 importer, distributor, or their agent at the published advertising
 rate or at a reasonable fair market value.

(b) Such advertising may carry with it no express or implied offer on the part of the manufacturer, importer, distributor, or their agent, or promise on the part of the retail licensee whose operation is directly or indirectly part of the sporting arena, to stock or list any particular brand of liquor to the total or partial exclusion of any other brand.

30 (10) Nothing in RCW 66.28.305 prohibits a licensed domestic 31 brewery or microbrewery from providing branded promotional items 32 which are of nominal value, singly or in the aggregate, to a 33 nonprofit charitable corporation or association exempt from taxation 34 under 26 U.S.C. Sec. 501(c)(3) of the internal revenue code as it 35 existed on July 24, 2015, for use consistent with the purpose or 36 purposes entitling it to such exemption.

37 (11) Nothing in RCW 66.28.305 prohibits a distillery, craft 38 distillery, or spirits certificate of approval holder from providing 39 branded promotional items which are of nominal value, singly or in 40 the aggregate, to a nonprofit charitable corporation or association

1	<u>exempt</u>	from	taxat	ion 1	under	Tit.	le 2	6 U.	S.C.	Sec.	501(c	) (3)	of	the
2	<u>federal</u>	inte	ernal	reve	nue	code	of	1986	6, as	ame:	nded,	as	of	the
3	<u>effecti</u>	ve da	te of	this	sect	tion,	for	use	consi	istent	with	the	pur	<u>pose</u>
4	<u>or purp</u>	oses (	<u>entitl</u>	<u>ing i</u>	t to	such	exem	ption	<u>n.</u>					

5 <u>NEW SECTION.</u> Sec. 8. If any provision of this act or its 6 application to any person or circumstance is held invalid, the 7 remainder of the act or the application of the provision to other 8 persons or circumstances is not affected.

--- END ---